Five-Year Program Plans Phase II Summary (plans submitted 11/2005)

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Office of the Chief Information Officer and Enterprise Information Technology Services (from rough draft of plan)

Vision	• To return the University to the role of state and national leader, and to be recognized
4 151OH	as the 'first' source for knowledge and expertise in the area of information technology
	based on demonstrated leadership; level of expertise; next generation exploration of
	systems and applications advancing connectivity and expanded functionality; and
	customer service
External factors	Strategic planning, governance, policy and advisement
	Business operations and administrative functions
	Infrastructure, architecture and related support
	Instructional technology
	Research computing
	• User and client support
	Security for information technology systems and data
	Outreach and partnerships
Goals	Develop, implement and manage a comprehensive IT security planning process
	including the implementation of best practices based on industry standards
	• Implement systematic and incremental assessment and planning processes to enable
	reliability, stability, and timely access to organizational data and information;
	facilitate ability to move to web-enabled business services
	• Develop the UGA Next Generation Network design and action plan recognizing the
	campus network, systems and services have become the core infrastructure for
	teaching, learning, research and outreach efforts of the University
	• Facilitating Connectivity and Functionality in support of Research Computing and
	High Performance Computing
	• Increase customer service options and support recognizing user requirements by
	competitive 21 st century higher education students, faculty and research community
	• Establish university-wide leadership for UGA Information Technology by positioning
	role of CIO as leader for University information technology enterprise planning in
Duo anom mi miti os	support of the teaching, research, and out reach mission of the institution
Program priorities	Address issue of securing sensitive data through comprehensive and systematic
	approachImplement institution-wide policies and security procedures
	 Develop formalized plan for classifying assets
	• Develop validated awareness, education and training strategy including formal course curriculum and other learning interventions
	 Develop policy and plans for business continuance and disaster recovery
	Align core administrative data management resources with institution's central
	business process/procedures
	• Initiate Business Assessment process for quality assurance, information security, and
	regulatory compliance
	• Identify issues, time lines, costs and implementation structure in support of
	comprehensive UGA ID Management System
	Develop phased approach for selection and implementation of campus enterprise
	administrative data management system
	Develop network design and action plan for enhanced levels of connectivity and

	functionality
	• Establish centralized hosting facility providing services for campus department/unit
	servers that support sensitive and/or critical data
	Upgrade current Mainframe platform
	• Develop proposal for cost-recovery model supporting centralized network support for
	cable plant and equipment to building/facility wall jack
	• Establish combined Network Operations Center and Security Operations Center
	• Review capability of current telecommunications infrastructure and system to support
	Voice over Internet Protocol in addition to costs, staffing, migration time lines, etc.
	Complete evaluation of IP Video Conference network quality of service
	• Engage UGA research community in discussions regarding research needs and
	expectations for high performance computing, core infrastructure services and
	support, and general central computing services role
	Develop and operationalize organizational structure through Research Computing
	Center for meeting computing requirements
	• Increase high performance computing capacity of Research Computing Center via
	new cluster acquisitions based on UGA and UGARF funding; research grants; and
	incorporation of existing research clusters
	• Increase research computing storage capacity by expanding existing RCC network
	storage hardware and software
	• Implement RCC off-site data storage archival and retrieval service
	Improve cost-recovery operations model
	Leverage core production services and Life-cycle Management through technology
	upgrades and relocation of current services
	Upgrade, enhance and secure Directory Services
	• Enhance current and/or provide new services
	Partner with Student Administrative System regarding full service campus Portal
	technology
	• Implement new generation web server architecture
	 Position role of CIO as representative of University regarding information technology
	issues, needs and/or planning with state, region, higher education
	 Develop and facilitate implementation of comprehensive, fully funded IT Financial
	and Business Model
	Develop enterprise IT Staffing Model
	 Develop enterprise IT Starring Woder Develop and implement standards and policies governing UGA IT
	architecture/infrastructure, networks, systems and applications
	• Establish unit responsible for assisting campus and Office of the CIO with decision-
	support, capacity planning, and best practices performance metrics and indicators
	 Increase and/or leverage efforts regarding campus site license purchases and
	agreements in support of University's software and hardware requirements
Institutional-level	
performance	None specified
measures: demand	
for program	
ioi programi	l de la companya de
	None specified
Institutional-level	None specified
	• None specified

program outcomes	
Institutional-level	None specified
performance	• None specified
measures:	
productivity and	
T =	
impact of program Institutional-level	- NT
performance	None specified
measures:	
justification and	
overall essentiality	
of program	
Individually selected	Develop, implement and manage a comprehensive IT security planning process
performance	• Long term Plan-of-Action: deliverables based on phased approach (Phase 1: Dec
measures	2005)
	 Implemented standards/policies: submission/approval of policies by administration (ongoing)
	Inventory/classification of UGA sensitive data use, storage: develop/distribute
	business surveys/IT Tech Inventory documents (Dec 2005)
	 Increased campus awareness, training, education program: schedule online
	tutorial/video methods; focus on general awareness, education and training;
	regulatory (ongoing)
	• Plan-of-Action for DRP plan—Boyd Data Center and critical core campus systems:
	DRP framework for scope, teams; location for warm sites; Boyd Data Center plan; external contracts/agreements; test plans (Feb 2006)
	Implement systematic and incremental assessment and planning processes
	Project Management/Quality Assurance model: implementation of Project
	Management/Quality Assurance model/staff realignment (Dec 2005)
	Requirements identified for regulatory/accreditation processes/data access: interface
	with Faculty Affairs/SACS accreditation team and development of data access processes (Mar 2006)
	• Strategy/solution selected for addressing ID Management System/SSN: completion
	of Bus Process Analysis; assessment, recommend, options by 3 rd party consultant; identification of solution (Feb 2005)
	Bus Process Review of core administration processes: completion of Bus Process
	Review(s); assessment of options for common platform/separate platforms by
	function (Mar 2006)
	Develop the UGA Next Generation Network design and action plan
	Continued emphasis on centralized hosting facility: completion of expansion of
	Boyd Data Center (Dec 2006)
	• Enhanced connectivity/functioning: Stage 1 installation of hardware/software (Dec
	2006)
	Centralized Network Support: develop cost recovery model (Mar 2006)
	NOC/SOC Network Monitoring: develop/implementation of cost recovery model
	(June 2006)
	 Assessment of UGA VoIP/Pilot: completion of pilot testing/School of Forestry (Feb 2007)
	• Expanded (IP) Video Conferencing: Access Video Conference/network potential
	2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2

(Apr 2006)

- Facilitating Connectivity and Functionality in support of Research Computing and High Performance Computing
 - RCC compact plan action/metrics: develop/implement compact plan (Feb 2006)
 - RCC organization structure model: define RCC organization model/optimal processes (Jan 2006)
 - Sustainable funding model: identification of funding sources; commitment to funding; implementation of funding model (July 2006)
 - Increase RCC storage capacity: develop expansion plan for network, applications regarding storage capacity (June 2006)
 - RCC offsite data storage: deploy hardware and process to enable storage of critical research data outside Boyd Data Center (Mar 2006)
- Increase customer service options and support
 - Improve cost recovery support: reduced costs; increased efficiency (2006)
 - Life-cycle Management/Production Serv: consistent delivery of services (2006)
 - Enhanced and secure e-Directory: implementation of new uses for MyID (2006)
 - Value-added service(s): upgrade functionality; provide migration services (2006)
 - Phased, full service campus portal technology plan: phase I increased student portal functionality (2008)
- Establish university-wide leadership for UGA Information Technology
 - Representation by CIO to appropriate forums: constituents receive consistent and authoritative information regarding UGA and Information Technology (ongoing)
 - Comprehensive IT business model designed/developed: greater effectiveness in maintenance and enhancement of core infrastructure/networks/systems (summer 2007)
 - Development of IT staffing model: retention of highly qualified staff increased (ongoing)
 - UGA-IT standards/policies developed and implemented: implementation of standards/policies; increased security/cost savings (ongoing)
 - Phased implementation of decision support/performance management unit: data driven decisions; accountability; capacity planning approach; identification of IT metrics (summer 2006)
 - Increased campus-wide license collective purchases: cost savings and standardization of campus applications/core software (ongoing)

Office of Institutional Diversity (from rough draft of plan)

Vision	To ensure a University of Georgia where people of many different backgrounds and perspectives join together to actively advance knowledge
External factors	Growth of racial and ethnic groups within the state of Georgia
External factors	 Improvements in technologies associated with communication and transportation
	Environment becoming more global and connected
	Environment becoming more global and connected External funds
Cools	
Goals	• To promote institutional efforts and shape public perceptions with internal and external constituents in a manner that creates a positive and informative level of
	awareness and perception regarding the university's commitment to institutional diversity
	 To assess the current campus climate and institutional initiatives regarding diversity
	and service as a "clearinghouse" or repository for diversity related facts, efforts and issues
	• To generate financial resources that supplement and leverage institutional resources as well as seek to create value-added resources that help meet institutional diversity needs
	• To offer educational and programmatic initiatives that supports the recruitment and
	retention of faculty, staff and students and contributes to an overall academic and
	environmental understanding of, appreciation for and celebration of the value of
	 diversity in the University of Georgia community To help shape and influence university policies, procedures, and practices in a way
	that aides in fostering a climate of inclusiveness and sensitivity to all cultures,
	backgrounds and experiences at UGA to ensure success of members of the university
	community
Program priorities	• Seek assessment data from all schools, colleges and administrative units on campus to
	evaluate each aspect of diversity progress
	• Recruit students from under-represented populations using financial, staff and
	volunteer resources
	 Create administrative structure that helps us more effectively seek and solicit
	opportunities for funding and support from external sources
	• Continue to offer and support types of programs and activities that effectively
	increase awareness of and celebrate diversity in the university community
	• Create and implement an effective marketing and communication plan designed to
	educate and raise the awareness of internal and external audiences regarding the
	institutions diversity efforts and progress
	• Work with offices such as the Office of Human Resources and the Office of
	Undergraduate Admissions to create and implement training and teaching
	opportunities for such programs as new employee orientation and new student
	orientation, respectively
Institutional-level	None specified
performance	
measures: demand	
for program	
Institutional-level	None specified
performance	

1:, 6	
measures: quality of	
program outcomes	
Institutional-level	None specified
performance	
measures:	
productivity and	
impact of program	
Institutional-level	None specified
performance	
measures:	
justification and	
overall essentiality	
of program	
Individually selected	To promote institutional efforts and shape public perceptions with internal and
performance	external constituents
measures	• Communications plan completed with assistance of the Office of Public Affairs, the
	Office of Undergraduate Admissions, and the Office of Minority Recruitment and
	Retention in the Graduate School (2006)
	 Consultants hired to assist with formulating communications strategies (2006)
	• Funding secured to implement plan (2007)
	• Implement first level of marketing campaign (2007) \rightarrow second level (2008) \rightarrow
	implement third level of communications campaign (2009) → sustain
	communications campaign (2010)
	• To assess the current campus climate and institutional initiatives regarding diversity
	and service as a "clearinghouse" or repository for diversity related facts, efforts and
	issues
	• Survey instrument designed (2006-ongoing)
	• Survey instrument distributed (2006-ongoing)
	• Survey results collected (2006-ongoing)
	• Survey results compiled and catalogued (2006-ongoing)
	• Survey results made available to campus community via report and posted on OID
	web site (2006-ongoing)
	• Approval to hire one research assistant and one faculty member to provide support
	for the diversity research agenda
	To generate financial resources that help meet institutional diversity needs
	 Complete research on funding from public, private and corporate sources that
	support diversity efforts
	11 *
	Approval to hire development officer focused on raising private funds supporting diversity offerts (2007)
	diversity efforts (2007)
	• Approval to hire part-time grant writer (2008)
	CASE statement for diversity written and approved
	To offer educational and programmatic initiatives
	• Funding secured to produce current programs as well as 12 other cultural or
	diversity-related programs each year (2006-continuation)
	Consolidation of many campus initiatives focused on diversity under the OID
	(2006-continuation)
	Approval to hire two additional staff members and 1 additional graduate student to
	assist with programming and acquiring physical space to house additional staff

- (acquire additional space for LSAMP project: 2006, acquire additional space for programming staff: 2007, hire 1 graduate student: 2007, hire 1 additional staff member: 2008)
- To help shape and influence university policies, procedures, and practices in a way that aides in diversity
 - Development of student and faculty advisory board
 - Implement diversity training program in human resources for all new employees (develop program: 2006-ongoing)
 - Create diversity awareness presentation catered to all faculty who participate in the new faculty tour (develop presentation 2006-ongoing)
 - Create diversity awareness presentation catered to students who attend undergraduate summer orientation and other student orientation-type activities (develop presentation 2006-ongoing)
 - Comprehensive multicultural requirement approved by University Council (collaboration: 2006 → proposal vetted through Council structure: 2007 → proposal approved by University Council: 2008 → ongoing)

Office of International Affairs

(from rough draft of plan)

Vision	To promote international understanding through study abroad, research, and the exchange of international students, scholars, and faculty
	• Supports UGA by maintaining both its commitment to globalization and its ranking
	among top research institutions in the U.S.
External factors	Capitalizing on the benefits of international education options
	Backing of federal government to increase number of students participating in
	educational exchanges
	Risk management procedures and eventuality planning
	• Increasing weakness of the dollar globally
	• Increased regulatory measures for scholars and students seeking entry into the U.S.
	along with greater data reporting and compliance regimes for U.S. universities
	seeking to attract this population
Goals	To continue to be a leader in the field of study abroad and exchange programs by
	offering a broad choice of quality programs, and increasing the diversity of location,
	discipline, and student demographic, thus building our current high national rankings
	• To continue to provide outstanding Immigration services and support on UGA's
	campus, thereby assisting in maintaining UGA's position as one of the top research
	institutions in the U.S.
	• To continue to provide a high level of service to UGA students, faculty, and staff
	involved in international endeavors
Program priorities	• Increasing participation of faculty and students in international programs and
	continuing to expose a growing variety of UGA student populations to a diversity of
	place and ideas in International Education
	• Expanding and improving the physical facilities and increase the student use of the
	residential campuses in Oxford and Costa Rica
	• Continuing to expand knowledge base of immigration advisors who serve as the
	campus authorities/resources on federal regulations and documentation management
	• Expanding assistance with permanent residency to include individuals in the
	Postdoctoral Research Associate/Fellow category
	• Increasing staffing levels in study abroad and immigration to enhance the quality of
Institutional-level	support and service provided by OIA across campus
performance	• Track number, gender, race, class major, college affiliation, designation of all UGA
measures: demand	students studying abroad as well as of all students participating in UGA study abroad programs
for program	 Similarly track the number, gender, race, country of origin, major, college affiliation,
Tor program	class of all international students on campus
Institutional-level	A standardized question about service quality will be included in surveys distributed
performance	to all students participating in UGA study abroad programs and responses centrally
measures: quality of	quantified
program outcomes	
Institutional-level	Productivity
performance	Track number of students studying abroad on long and short programs and
measures:	exchanges
productivity and	Track number of new programs created in target destinations
impact of program	

	• Impact
	 Building a new learning environment: student numbers will be monitored using annual reporting processes
	 Research investment: increasing participation in international programs by graduate students will increase research abroad; providing permanent-residency services to postdoctoral population will also represent significant investment in the research community at UGA Competing in a global economy: create aware and engaged citizens of the world who will be able to compete alongside graduates from the best institutions worldwide
Institutional-level	None specified
performance	Trong specifica
measures:	
justification and	
overall essentiality	
of program	
Individually selected	Develop a set of criteria to target non-traditional destination countries for new study
performance	abroad programs
measures	• FY 2006: develop, publish, and implement program development criteria favoring
	targeted countries; measure a baseline of non-traditional destinations
	• FY 2007: implement one additional program (per 2006 baseline)
	• FY 2008: implement two additional programs (+3 total)
	• FY 2009: implement three additional programs (+6 total)
	• FY 2010: implement three additional programs (+9 total)
	• FY 2011: implement four additional programs (+13 total)
	Increase study abroad applications and enrollment from under-represented student
	groups
	• FY 2006: establish baseline
	• FY 2007: increase the percentage by 1% (per 2006 baseline)
	• FY 2008: increase the percentage by an additional 1% (+2% total)
	• FY 2009: increase the percentage by an additional 1% (+3% total)
	• FY 2010: increase the percentage by an additional 1% (+4% total)
	• FY 2011: consolidate diversity measures and study implementation process to provide baseline for next 5 years
	Increase student participation in long-term study abroad and exchange programs
	• FY 2006: establish student baseline; establish program number baseline
	• FY 2007: implement one additional program and increase participation percentage
	by 2% (per 2006 baseline)
	• FY 2008: implement one additional program (+2 total) and increase participation percentage by additional 3% (+5% total)
	• FY 2009: implement two additional programs (+4 total) and increase participation
	percentage by additional 2.5% (+7.5% total) • EV 2010: implement two additional programs (+6 total) and increase percentage by
	• FY 2010: implement two additional programs (+6 total) and increase percentage by additional 2.5% (+10% total)
	• FY 2011: implement three additional programs (+9 total) and increase percentage by additional 2.5% (+12.5% total)
	• Establish timeline and process for data integration and implement this process
<u> </u>	process for same integration and improment this process

- FY 2006: participate in university-wide BPRs and IT Compact Planning Town Hall meetings (done); conduct additional dedicated meetings of our own with relevant offices to survey the state of existing information transfer and develop detailed plan for achieving data integration
- FY 2007: carry out data integration; remain informed about movement towards new university student-information system
- FY 2008: 75% of study abroad data currently being tracked will be pulled off mainframe system automatically rather than generated in duplicate by our office by the time the 2007-2008 stats are compiled in fall 2008; begin to assess success of data integration
- FY 2009 and FY 2010: further assess success of data integration and make refinements; participate in implementation of new university student-information system in ongoing at that point
- FY 2011: implement future study with regard to data systems at OIA

Office of the Vice President for Instruction

(from rough draft of plan)

Vision	To improve student learning at the University of Georgia
External factors	Financing of higher education in Georgia
Goals	None specified
Program priorities	Changes in undergraduate curriculum
	Updating general education requirements
(An appendix to the	Increasing number of courses which writing is emphasized
Report of the Task	Greater proficiency in foreign languages
Force on General	Courses in moral reasoning
Education provides	• Creating greater opportunities for students to improve engagement in learning at UGA
cost estimates	Increasing service learning and study abroad opportunities
related to the OVPI)	Expanding learning communities
	Increasing residentially based academic experiences
	Improving the academic culture on campus
	Improve academic honesty on campus
	Units will continue their quest to improve the quality of services they provide
	OISD will increase number or opportunities for pedagogical development for those
	who teach on campus
	OISD will support instruction by implementing and developing existing and
	emerging classroom technologies and faculty-led development of discipline-specific
	applications of instructional technologies
	Registrar's office will contribute to the adoption of recommendations Registrar's office will improve coming to students by maxing toward a student.
	• Registrar's office will improve service to students by moving toward a student identification that does not utilize social security numbers and by developing a new
	registration system to replace OASIS
	• ROTC units will continue to offer choices for UGA students who wish to pursue a
	military career
Institutional-level	None specified
performance	
measures: demand	
for program	
Institutional-level	None specified
performance	
measures: quality of	
program outcomes Institutional-level	a Nama anasifiad
performance	None specified
measures:	
productivity and	
impact of program	
Institutional-level	Building a new learning environment
performance	Retention and graduate rates: goal is to maintain already high retention rates
measures:	• Continue to increase the six-year graduation rate each year and decrease the
justification and	difference between overall graduation rate and that of students from
overall essentiality	underrepresented groups

of program	 National Survey of Student Engagement: institution should participate in survey every three years General education outcomes
	• Academic honesty: survey will seek to measure satisfaction and effectiveness of the
	process (academic advising will be assessed by the Academic Advisor Survey)
Individually selected	National Survey of Student Engagement
performance	General education assessment (C-Base or a general education assessment exam)
measures	Academic Advisor Survey
	Measures for Registrar's Office will focus on when the goals can be accomplished
	• ROTC student performance measures include total number of students registered, number commissioned as officers each calendar year, number winning special designations at summer military camps, and number of Department of Defense scholarships given to UGA students each year

Office of the Vice President for Public Service and Outreach

(from rough draft of plan)

Vision	• To be the national leader among land- and sea-grant institutions in applying a comprehensive and integrative approach to assisting individuals, organizations, and
	communities with solution-driven outcomes
External factors	Higher expectations for university responsiveness to the needs of Georgia
Zatoriai ractors	• Enrollment pressure
	 Linoilment pressure Long-term financial constraints, demands for affordability, const containment, and
	self sufficiency
	• Growing emphasis on accountability, productivity, and showing return on investment
	 Policy makers and legislators taking more interest in university research
	• Urgent requests from policy makers for solutions to national and international problems
	 Increased competition for services, research, and students
	 Changing demographics and urbanization of the state
	• Shrinking student pool
	 Integrating faculty and students into PSO work
	 Building strategic alliances with other research based universities
	 Documenting the impact and value of the land-grant mission
	 Increasing expectations from policy makers that the university take active role in
	economic and community development
	 Preparing students for fast paced global economy
	• Growing faculty and student interest in global experiences, civil engagement, and
Goals	service-learning
Goals	• Strengthen the response to an increasingly diverse state with a growing global economy
	 Integrate teaching and research into university outreach
	 Demonstrate the return on investment of PSO to clients, the public, and decision
	makers
	 Secure the financial resources to accomplish the vision and mission of PSO
	 Promote, sustain, and support a healthy organization focused on providing continuous
	service to the people of Georgia
Program priorities	* * *
Institutional-level	None specified None specified
performance	None specified
measures: demand	
for program	
Institutional-level	None specified
performance	• None specified
measures: quality of	
program outcomes	
Institutional-level	None specified
performance	- None specified
measures:	
productivity and	
impact of program	
part or program	

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Institutional-level	None specified
performance	
measures:	
justification and	
overall essentiality	
of program	
Individually selected performance	• Strengthen the response to an increasingly diverse state with a growing global economy
measures	Broadening the reach of the Poverty and Economy Initiative
	Broadening the Latino Initiative
	Establishing the Service-learning Initiative
	Establishing the Internationalization and Globalization Initiative
	Establishing the Community and Economic Initiative
	Creating strategic linkages from the service units programmatic efforts to support
	the accomplishment of the Initiatives
	Integrate teaching and research into university outreach
	 Increasing number of seed grants for academic and public service faculty
	Increasing number of PSO faculty contributing to academic departments
	Increasing number of academic faculty contributing to PSO units
	• Demonstrate the return on investment of PSO to clients, the public, and decision
	makers
	Establishing a Communications Group
	Providing orientation session for newly hired faculty on the breadth of PSO at UGA
	Implement the Performance Measures Task Force
	• Secure the financial resources to accomplish the vision and mission of PSO
	Establish minimum percentage goal to increase revenue generation for all units
	Conduct cost and price analysis to prevent under pricing and represent true cost of
	PSO work
	Establish baseline of services for all of PSO and each individual unit
	Develop a capital campaign to solicit funding support for PSO Initiatives and
	Infrastructure Expansion
	Establish "Friends of PSO" at the OVPPSO focused on developing needed capital
	to advance PSO at UGA
	Create a Development Officer position at OVPPSO Description of a property of the laboratory of a property of the pro
	• Promote, sustain, and support a healthy organization focused on providing continuous
	service to the people of Georgia
	Develop an Executive Level Leadership Program
	Create a Mentoring Program focused on sharing institutional knowledge
	Design an Early Career Leadership Program
	Establish Annual Personal Development Plans

Fanning Institute (OVPPSO) (from rough draft of plan)

Vision	• The Fanning Institute is a transformative change agent for community and individual improvement committed to excellence that builds upon the UGA's legacy of public service and outreach
External factors	None specified
Goals	None specified
Program priorities	Organizational priorities
9 F.11011110	• One organization
	Hiring a permanent director
	• Resource partners
	Marketing
	Programmatic priorities
	Continuing to provide our services and expertise
	• Archway project
	• Communities of Opportunity Initiative
	• Leadership
	Economic and community development consulting and training
	• Environmental initiatives and opportunities
	Regional opportunities
	Conflict resolution and mediation training
	Community Development Institute
Institutional-level	Being developed as part of the Institute's progress
performance	S are a Land Land Land
measures: demand	
for program	
Institutional-level	Being developed as part of the Institute's progress
performance	
measures: quality of	
program outcomes	
Institutional-level	Being developed as part of the Institute's progress
performance	
measures:	
productivity and	
impact of program Institutional-level	Poing developed as post of the Institute's areas
performance	Being developed as part of the Institute's progress
measures:	
justification and	
overall essentiality	
of program	
Individually selected	None specified
performance	
measures	

Marine Extension Service (OVPPSO) (from rough draft of plan)

Vision	To become a leader in Georgia and the nation in the fields of marine education, community-based water quality monitoring, grass-roots resource restoration programs, and to continue to pursue, expand and advance our applied research programs in fisheries management, fishery gear development, aquaculture, seafood technology, and invasive species
External factors	 Burgeoning coastal population, change in ethnic composition of coastal communities and rapid development especially in urban areas More stakeholders from more diverse groups Decline in water quality and amount of freshwater water reaching the costal area five year drought in coastal Georgia Decline in the importance of the traditional fishing communities to coastal economics Decline in state funding support
Goals	 Develop eco-friendly marine aquaculture business in Georgia Endure the human health safety of seafood products generated by Georgia's Seafood wholesaling and processing industries Improve the knowledge base of K-12 school children and adults in marine and environmentally related subjects Provide technical aid to the variety of marine related businesses in coastal Georgia Secure the financial resources to accomplish the vision and mission of the Marine Extension Service Demonstrate the return on investment of Marine Extension Service Programs to clients, the public and decision makers
Program priorities	 Restore lost staff positions due to state budget cuts from 2001-2005 Increase extramural applied research and educational funding Continue to build partnerships with other federal, state and private programs Continue to build partnerships with UGA academic departments Increase visibility in the coastal community and with coastal decision makers Continue upgrade of existing facilities
Institutional-level performance measures: demand for program	 Number of visiting school groups Number of applicants for internship program Number of outreach projects Number of marine related businesses requesting services Number of technical assistance requests Number of technology transfer requests Time spent on applied research and outreach projects
Institutional-level performance measures: quality of program outcomes Institutional-level performance measures: productivity and impact of program	 Pre- and post-testing of select age classes Exit evaluations of teacher and outreach workshops Peer-reviewed publications in scientific, educational or technical journals Dollars generated by marine related industries Productivity Number of students taught and number of hours of instruction Pre-and post-testing of select student age classes Program evaluations Amount of earned income generated for teaching

• Number of dollars generated by grants, contracts and private donations • Number of peer-reviewed publications • Number of educational or technical papers, brochures, videos, etc. produced • Number of hours of technical assistance and transfer • Number of hours of applied research • Number of hours of information transfer • Impact • Plays major role in the development and testing of turtle excluder devices • Two employees have been awarded Environmental Hero Awards • Boat captain has a turtle excluder device officially named after him • Developed hard clam fishery and clam and soft-shell crab aquaculture industries for Georgia • Identified source of human sewage initiating a beach health advisory for beaches on both St. Simons and Sea Islands prior to President Bush's participation in the G8 Summit held on both islands • Plays integral role in educating coastal constituents in matters related to coastal businesses, public awareness of coastal issues, and issues concerning coastal environment Institutional-level • None specified performance measures: justification and overall essentiality of program Individually selected • Develop eco-friendly marine aquaculture business in Georgia performance • New commercial operations/money generated by commercial operations: measures $1/\$1,519,587 (2004) \rightarrow 0/\$1,601,975 (2005) \rightarrow 2/\$1,160,670 (2006) \rightarrow$ $2/\$1,1350,000 (2007) \rightarrow 3/\$1,400,000 (2008) \rightarrow 3/\$1,425,000 (2009) \rightarrow$ 4/\$1,500,000 (2010) • Endure the human health safety of seafood products generated by Georgia's Seafood wholesaling and processing industries • Businesses that comply with FDA's HACCP program: 104% (2004) → 131% $(2005) \rightarrow 90\% (2006) \rightarrow 90\% (2007) \rightarrow 90\% (2008) \rightarrow 95\% (2009) \rightarrow 95\%$ (2010)• Improve the knowledge base of K-12 school children and adults in marine and environmentally related subjects • Number of students/number of contact hours of instruction: 10,049/49,756 (2004) \rightarrow 9.546/32.202 (2005) \rightarrow 10.000/33.000 (2006) \rightarrow 10.500/33.500 (2007) \rightarrow $11,000/34,000 (2008) \rightarrow 11,500/34,500 (2009) \rightarrow 12,000/35,000 (2010)$ • Provide technical aid to the variety of marine related businesses in coastal Georgia • Number of contact hours: $35,214 (2004) \rightarrow 38,505 (2005) \rightarrow 40,000 (2006) \rightarrow$ $40,000 (2007) \rightarrow 41,000 (2008) \rightarrow 41,500 (2009) \rightarrow 42,000 (2010)$ • Secure the financial resources to accomplish the vision and mission of the Marine **Extension Service** • External funds: $\$5,136,445 (2004) \rightarrow \$910,233 (2005) \rightarrow \$1,200,000 (2006) \rightarrow$ $\$1,300,000 (2007) \rightarrow \$1,400,000 (2008) \rightarrow \$1,450,000 (2009) \rightarrow \$1,500,000$ (2010)

- Number of partnerships: $6 (2004) \rightarrow 7 (2005) \rightarrow 8 (2006) \rightarrow 9 (2007) \rightarrow 10 (2008) \rightarrow 11 (2009) \rightarrow 12 (2010)$
- Restore lost positions that occurred during State budget cuts and generate new positions through grant production
 - New positions: 1 new position (2006) → 1 new position (2008) → 1 mew position (2010)
- Increase public awareness of Marine Extension Service Programs to clients, the public and decision makers
 - Speaking engagements: $0(2004) \rightarrow 0(2005) \rightarrow 3(2006) \rightarrow 4(2007) \rightarrow 5(2008) \rightarrow 6(2009) \rightarrow 7(2010)$
 - Community programs: 2 (2004) \Rightarrow 2 (2005) \Rightarrow 3 (2006) \Rightarrow 4 (2007) \Rightarrow 5 (2008) \Rightarrow 6 (2009) \Rightarrow 7 (2010)
- Build a new wing to the dormitory and expand the public exhibit area of the Marine Education Center and Aquarium
 - Funding: \$618,427 (2004) → \$515,917 (2005) → \$390,000 (2006) → submit MR&R funding requests (2008-2010)

Office of International Public Service and Outreach (OVPPSO) (from rough draft of plan)

Vision	To be a regional, national and international leader in international public service and outreach programming that meets the demands of our increasingly globalized and competitive world
External factors	 Exponential growth in Georgia's international trade Internationally headquartered facilities employing Georgians Official state offices promoting Georgia's international trade Countries with consular or trade promotion offices in Georgia Global innovative climate Exploding population growth State's Hispanic population/Hispanic students Higher expectations for university responsiveness to national and international challenges and limited resources International challenges impacting Georgia (such as poverty) Statewide expectation to develop global competencies to be more effective citizens and leaders
Goals	 Facilitate and increase involvement of UGA faculty, staff, and students in international outreach and global service-learning programs, specifically in developing countries Ensure that an international outreach dimension focusing on developing countries is infused into appropriate outreach and extension activities, as well as the University's instructional and research programs Identify new and innovative ways to collaborate within the University and with external partners in government, business, K-12 school, and non-profit organizations to position the University and the State as leaders in the increasingly internationalized and competitive environment
Program priorities	 International Development Education Awards (IDEAS) Global Service Learning Global Expertise Database Be at the forefront of global outreach programming
Institutional-level performance measures: demand for program	 Track and enhance number of faculty/staff proposals to IDEAS program Track number of student participants in IPSO-funded or initiated international outreach programs in developing countries Listen to communities to track Georgia's increasing internationalization and community needs relative to globalization
Institutional-level performance measures: quality of program outcomes	 Track number of participants in international outreach projects Track number of partnerships with international organizations and institutions Track number and nature of partnerships with Georgia public and private sector organizations Record staff involvement in conferences, staff publications, and the extent of staff participation in professional development
Institutional-level performance measures: productivity and	 Track number of IDEAS projects funded Catalog number of faculty and staff members of the Global Expertise Database Expand and enhance number of new international outreach programs initiated Develop measures of IDEAS program's effectiveness and impact on faculty

impact of program	professional development, student learning outcomes, and Georgia's global
impact of program	competitiveness
Institutional-level	Building a new learning environment
performance	Provide undergraduate students with opportunities to apply classroom learning to
measures:	real-world challenges
justification and	Engage students in international outreach programming
overall essentiality	Research investment
of program	• IDEAS applied research impacts communities at home in Georgia and abroad as they attempt to respond to forces of globalization
	IPSO will catalog number and nature of applied research being conducted through
	IDEAS projects
	Competing in a global economy
	• Engaging the campus, local community, and the state in international outreach
	programming that improves our ability to compete in a global economy is implicit in all of IPSO's work
	Enhancing diversity
	Track number of underrepresented groups impacted in its outreach programming
	• Enhance cross-cultural understanding through involvement of a diverse group of
	faculty, staff, and students participating in its projects
Individually selected	• Facilitate and increase involvement of UGA faculty, staff, and students in
performance	international outreach and global service-learning programs
measures	• IDEAS applications received/IDEAS funded: $33/8 (2005) \rightarrow 34/9 (2006) \rightarrow 35/10 (2007) \rightarrow 36/11 (2008) \rightarrow 37/12 (2009) \rightarrow 40/13 (2010)$
	• Faculty and staff in IPSO programs: baseline (2005) → baseline plus 5-10% (2006)
	→ baseline plus 10-15% (2007) → baseline plus 15-20% (2008) → baseline plus 22-25% (2009) → baseline plus 25-28% (2010)
	• Students in IPSO programs: baseline (2005) → baseline plus 2-8% (2006) →
	baseline plus 8-10% (2007) → baseline plus 10-15% (2008) → baseline plus 15- 18% (2009) → baseline plus 18-22% (2010)
	• Ensure that international outreach dimension focusing on developing countries is infused
	• Number of cross-unit collaborations: 6 current (2005) → 8 total (2006) → 10 total (2007-2009) → 12 total (2010)
	• New international partnerships in Africa: 1 (2005) \Rightarrow 2 (2006) \Rightarrow 3 (2007) \Rightarrow 4 (2008) \Rightarrow 5 (2009) \Rightarrow 6 (2010)
	• New international partnerships in Latin America: $1 (2005) \rightarrow 2 (2006) \rightarrow 3 (2007)$ $\rightarrow 4 (2008) \rightarrow 5 (2009) \rightarrow 6 (2010)$
	• New international partnerships in Asia: $0\ 2005) \to 1(2006) \to 2(2007) \to 3(2008) \to 4(2009) \to 5(2010)$
	• Identify new and innovative ways to collaborate within the University and with external partners to position the University and the State as leaders in the increasingly internationalized and competitive environment
	• Number of faculty/staff in Global Expertise Database: $200 (2005) \Rightarrow 350 (2006) \Rightarrow 550 (2007) \Rightarrow 950 (2008) \Rightarrow 1,550 (2009) \Rightarrow 2,000 (2010)$
	Partnerships with UGA units and Georgia organizations: UGA teaching, research and public service faculty (2005-2010)

State Botanical Garden (OVPPSO) (from rough draft of plan)

Vision	• Provide excellent collections, resources, natural areas and facilities supportive of both undergraduate and graduate teaching and research in relevant disciplines and through public service and outreach provide all citizens of Georgia the access, resources and diverse teaching and learning opportunities of a first-class public garden
External factors	• Georgia's population is growing and its demographics are changing rapidly
	• The Garden is not centrally located in Georgia
	• Green spaces are shrinking
	• Plant species are at risk
	• Aging population
Goals	Building the infrastructure
Cours	• Growing the collections
	 Expanding and empowering the staff
	 Strengthening and focusing programmatic efforts
Program priorities	• Increasing visibility, use and public awareness
Frogram priorities	• Condition of the greenhouse/maintenance/service facility at the Garden is substandard
	• Facility is inappropriately located within the context of the Master Plan
	• Visitor Center and Conservatory showing age (not designed to accommodate number
	of staff, visitors, educational programs, and special events; restroom facilities,
	classroom and office space area all inadequate; building doesn't meet current ADA
	codes for access to lower level; building does not contain catering kitchen)
	New collections added to the living collections
	• Growing and empowering staff
	• Private (external) support is critical to the operation and growth of the Garden
	• Must grow funding from all sources to meet annual operating budget commitments,
	continue implementation of Master Plan, and continue to grow endowment funds
Institutional-level	• Track number and attendance of educational programs and special events
performance	• Track number of school trips to Garden and number of participants
measures: demand	• Track number of teacher training workshops
for program	• Track number of tours and attendance
	Track general visitorship
Institutional-level	• Initiate learning outcomes assessment plan and monitor results annually
performance	• Initiate visitor survey and monitor results annually
measures: quality of	
program outcomes	
Institutional-level	Track contracts and grants received
performance	Track external funding obtained
measures:	• Track number of publications and presentations
productivity and	• Track number of collaborations/partnerships
impact of program	Track number of new accessions
Institutional-level	• Environmental protection and environmental education are central to the quality of
performance	life in a state experiencing rapid growth and development in certain metropolitan
measures:	areas and just the opposite in economically depressed areas of the state
justification and	• An informed population is critical to the protection and stewardship of our natural
overall essentiality	resources
overall essentiality	resources

of program • Building a new learning environment • Progress toward design and construction of new greenhouse/maintenance/service facility, improvements to the Visitor Center & Conservatory, and addition to the Flower Garden provide improved facilities and support • Research investment New and encouraged opportunities for undergraduate and graduate research and partnerships • Competing in a global economy • Ongoing collaborations with sister garden in Argentina, nature preserve in Ecuador, and leadership in the development of a botanical garden component at Ecolodge San Luis and Research Station in Costa Rica Individually selected • Building the infrastructure performance • Maintenance facility completion: 33% (2007) \rightarrow 66% (2008) \rightarrow 100% (2009) measures • Visitor Center & Conservatory completion: $50\% (2009) \rightarrow 75\% (2010) \rightarrow 100\%$ (2011)• Growing the collections • Flower Garden completion: 50% (2007) \rightarrow 100% (2008) • Number of new accessions: baseline (2007) \rightarrow +5% (2008) \rightarrow +10% (2009) \rightarrow $+15\% (2010) \rightarrow +20\% (2011)$ • Expanding and empowering the staff • On-site (at garden): $28 (2007) \rightarrow 30 (2008) \rightarrow 32 (2009) \rightarrow 34 (2010) \rightarrow 36 (2011)$ • On-campus: $14 (2007) \rightarrow 17 (2008) \rightarrow 20 (2009) \rightarrow 23 (2010) \rightarrow 26 (2011)$ • Statewide: $7(2007) \rightarrow 8(2008) \rightarrow 9(2009) \rightarrow 10(2010) \rightarrow 11(2011)$ • Regional: $3(2007) \rightarrow 4(2008) \rightarrow 5(2009) \rightarrow 6(2010) \rightarrow 7(2011)$ • National: $2(2007) \rightarrow 2(2008) \rightarrow 3(2009) \rightarrow 3(2010) \rightarrow 4(2011)$ • International: $1(2007) \rightarrow 1(2008) \rightarrow 1(2009) \rightarrow 2(2010) \rightarrow 2(2011)$ • Strengthening and focusing programmatic efforts (educational programs and special events) PreK: 10 (2007-2011) K-12: 50 (2007-2011) Adult: $70 (2007) \rightarrow 71 (2008) \rightarrow 72 (2009) \rightarrow 73 (2010) \rightarrow 74 (2011)$ Family: $10(2007) \rightarrow 11(2008) \rightarrow 12(2009) \rightarrow 13(2010) \rightarrow 14(2011)$ Professional training: $5(2007) \rightarrow 6(2008) \rightarrow 7(2009) \rightarrow 8(2010) \rightarrow 9(2011)$ Special audiences: $5(2007) \rightarrow 5(2008) \rightarrow 6(2009) \rightarrow 6(2010) \rightarrow 7(2011)$ • Increasing visibility, use and public awareness • State/university funds: baseline (2007) \rightarrow +3% (every year from 22008-2011) • Internally generated funds: baseline (2007) \rightarrow +3% (every year from 22008-2011) • Contracts and grants: $\$100K (2007) \rightarrow \$105K (2008) \rightarrow \$110K (2009) \rightarrow \$115K$ $(2010) \rightarrow $120K (2011)$ • Gifts and donations: $$250K (2007) \rightarrow $275K (2008) \rightarrow $300K (2009) \rightarrow $325K$ $(2010) \rightarrow $350K (2011)$ • Endowment funds: $\$3.0M (2007) \rightarrow \$3.2M (2008) \rightarrow \$3.4M (2009) \rightarrow \$3.6M$ $(2010) \rightarrow $3.8M (2011)$ • Membership: $1800 (2007) \rightarrow 1850 (2008) \rightarrow 1900 (2009) \rightarrow 1950 (2010) \rightarrow 2000$ (2011)

• Visitorship: $150K (2007) \rightarrow 155K (2008) \rightarrow 160K (2009) \rightarrow 165K (2010) \rightarrow$

\$170K (2011)

• Volunteer hours: $10.0 \text{K} (2007) \rightarrow 10.55 \text{K} (2008) \rightarrow 11.0 \text{K} (2009) \rightarrow 11.5 \text{K} (2010)$ → 12.0K (2011)

Office of the Vice President for Research (from rough draft of plan)

Vision	To modernize and expand the services of OVPR to better meet the needs of
	entrepreneurial faculty and encourage sponsored research and related ideas
External factors	None specified
Goals	Prioritizing strategic investments in a limited number of areas where we have the potential to become world-class
	Recruiting world-class scholars who are adept at assembling well funded, interdisciplinary teams of investigators
	 Promoting inter- and multidisciplinary research through additional strategies in order to take better advantage of UGA's existing strengths
Program priorities	Define 3-5 areas of existing strength that can be developed to world-class levels through targeted investments
	• Earmark \$25M for the recruitment of these scholars and their colleagues
	Develop a plan for the building and/or modernization of biomedical and physical
	science research buildings
	 Estimate combined \$75M for construction of new research building and modernization of Biosciences building
	 Provide required support to establish interdisciplinary life-science umbrella graduate program that is competitive with those of peer and aspirational institutions Earmark \$1M in institutional funds
	Modernize operations in various OVRP divisions by moving from old-fashioned, labor-intensive paper-dominated systems to integrated electronic document management systems At least \$250,000 in up-front and training costs
	 Integrate compliance functions by recruiting Research Compliance Officer \$75-85,000 annually
	• Set up a grant budget planning service in OVPR \$40,000 annually for position
	 Increase efficiency of existing OVRP offices by adding additional staff Earmark approximately \$100,000 to add three more staff to OVPR offices Move OVPR to new, purposefully designed space
	Estimate \$25M of construction of administrative building that would house OVPR along with other units
	Promote economic development and the company-spawning activity of the GA BioBusiness Center by constructing a building that will provide graduation and additional incubator space and coincidentally serve as the anchor of a future UGA research park Estimate cost of proposed building at \$50M
Institutional-level	None specified
performance	Trong specified
measures: demand	
for program	
Institutional-level	None specified
performance	
measures: quality of	

program outcomes	
Institutional-level	None specified
performance	
measures:	
productivity and	
impact of program	
Institutional-level	None specified
performance	
measures:	
justification and	
overall essentiality	
of program	
Individually selected	Development of widely-endorsed strategic plan
performance	Adequate quality space for continued recruitment of nationally competitive faculty in
measures	areas rich with funding opportunities
	• Increasing numbers of competitive graduate students drawn from across the US and around the world
	• A shift from paper to electronic document handling—reduced time spent handling paper and paper proposals, shorter protocol approval times, less stored paper
	Better communication and integration between various compliance functions, happier users, more and better training
	Positive feedback from faculty and more grants
	Happier OVPR customers and staff, reduced turnover of staff, more training and educational activities and increased disclosures, more licenses and higher license income
	Adequate space for OVPR growth; a better, more successful image for OVPR
	• Graduation of BioBusiness companies to appropriate space, more BioBusiness startup activity

Center for Applied Genetic Technologies – Plants (OVPR) (from rough draft of plan)

Vision	Recognized for its development of intellectual property that fueled Georgia's genomics-based business and for the innovative products that sustain Georgia's profitable agriculture
External factors	 Plant genomics is a rapidly expanding and evolving field of study Genetic resources will result in continued expansion of specialization of genomics research programs
Goals	Serve as the catalyst for the development of interdisciplinary research teams that creative innovative genomic solutions to address biotic and abiotic limitations of economically important plant species Powelog the intellectual grant that seeds constrict head havingsees.
D	Develop the intellectual property that seeds genomics-based businesses
Program priorities	• Faculty hires
	Molecular Plant Pathologist (new position) The state of the stat
	Forage Legume Genomicist (fill open position) CRAP Frame Galactic (GRAP Frame Galactic
	Forest Genomicist (new GRA Eminent Scholar position) Fight of the Control o
	Faculty relocation from home department to CAGT: Comparative Genomicist
	 Equipment Instrumentation for SNP detections, robotic DNA extraction, and robotic colony selection and spotting
	Space resources
	 Space in academic wing of CAGT and potential space in Riverbend Laboratory Annex should provide adequate laboratory space
	• Administrative needs: critical need to employ an administrator to direct the plant and animal genomics research units of CAGT
	Programmatic changes in structure
	More emphasis in area of legume genomics
	• Recruit faculty member in forage legume genomics and increased emphasis in this area by GRA Eminent Scholar Steve Knapp
Institutional-level performance	• Plant genomics continues to advance as a result of Society's previous and continued investment in the Human Genome Project
measures: demand for program	• Development of instrumentation and techniques applied in plant genomics research were tested and perfected in structural and functional phases of the Human Genome Project
	• Experiencing increased availability of Federal and industrial funding for plant genomics research
	Will provide new genomics-based intellectual property and genomics-developed products
Institutional-level	Ultimately judged by impact on Georgia's genomics-based businesses and Georgia's
performance	plant and animal agriculture
measures: quality of	
program outcomes	
Institutional-level	• Research
performance	Faculty productivity measured through:
measures:	Journal publications
productivity and	• Patents

impact of program	Competitive extramural funding
impact of program	 Invitations to present research findings at national and international meetings
	 Program recognition by professional societies and stakeholder groups
	Instruction
	Not budgeted for instruction
	• Faculty that hold partial instructional responsibility are evaluated through other
	departments
	• Service
	 Genome Analysis Facility is a campus-wide core laboratory that processes state-of- the-art genomics research instrumentation
	• Productivity and impact are evaluated by its level of use and its cost recovery
Institutional-level	• Research investments
performance	Continue to capture significant portion of Federal and industrial plant genomics
measures:	funding for the creation of genomics resources for economically important plant
justification and	species
overall essentiality	Continue to expand already significant royalty funds to UGARF
of program	Building a new learning environment
	• Expand already significant graduate student and postdoctoral training programs
	Research programs will continue to provide undergraduate research assistants with
	practical training in molecular laboratory techniques and use of genomics
	instrumentation
	Competing in a global economy
	Continue to provide training and genomics experience to international graduate
	students, postdoctoral associates, and visiting scientists
	• Some faculty are providing one semester "research abroad" opportunities for
	graduate students
	• Enhancing diversity
	Active in home departments through graduate recruitment and retention efforts
Individually selected	• Serve as the catalyst for development of interdisciplinary research teams that create
performance	innovative genomic solutions to address biotic and abiotic limitations of economically
measures	important plant species
	• Extramural grant support
	Journal publications
	Professional recognitions
	 Develop the intellectual property that seeds genomics-based businesses
	Royalties generated from CAGT-developed intellectual property
	Royaldes generated from CAG1-developed interlectual property Patents prepared or granted
	New start-up businesses based on CAGT-developed technology

Center for Applied Isotope Studies (OVPR) (from rough draft of plan)

Vision	• Multidisciplinary organization dedicated to research in nuclear analytic methods, systems technology, and stable isotope analysis
External factors	
Goals Goals	 Government funding sources shrinking Near-term Initiate lines of communication with UGA campus and off-campus research personnel and organizations Develop joint research programs and proposals that take advantage of the unique analytical techniques currently available Initiate grant applications to foster development of emerging analytical technologies Long-term Develop cooperative grant proposals to support investigations into the greenhouse effect and global warming Pursue cooperative instrument development contract vehicles with private industry Implement harbor and marine survey programs to support Homeland Security interests Develop cooperative marine science grant proposals for studies of the South
	Atlantic Bite area • Pursue cooperative instrument development contract to support real time analyses of multi-disciplinary sample schemes
Program priorities	 Personnel requirements AMS program: 1 Senior level faculty, 1 entry level staff Homeland Security program: 1 mid level staff Biomass program: 1 mid level staff Marine Program (SAB): 1 entry level staff, 5 staff Equipment needs (\$820K) Undersea Mass Spectrometer analysis system (\$200K) 2 C-14 Sample Preparation Units (\$120K) Inductively Coupled Plasma/Mass Spectrometer (\$350K) Organic Mass Spectrometer (\$150K)
Institutional-level performance measures: demand for program	 Geochronology laboratory has been operating for over 30 years and the demand for analysis continues to grow Stable isotopes laboratory has been operating for over 20 years and is a leader in the development and application of new technologies to evaluate natural products AMS laboratory is one of five AMS units in the U.S. Marine Science program has developed new technologies for real-time underwater sampling, analysis, and plotting programs Nuclear Science program is over 30 years old and has successfully supported private industry over the years
Institutional-level performance measures: quality of program outcomes	 Each program must be successful contributors to the overall financial health of the Center Each program will be required to generate a minimum level of financial support to sustain its viability True success will be measured in terms of successful joint ventures and cooperative programs implemented, expansion of existing contracts and grants, plus development

	of new contracts or grant work
Institutional-level	Research
performance	Move from analytical services laboratory for ongoing external research to a
measures:	participant in the proposal planning and submittal process
productivity and	
impact of program	• Submit collaborative grants with other researchers within next 12-18 months
impact of program	Joint venture with private industry to develop new field deployable detection
	system
	• Instruction
	Currently provides instruction in the one year Masters program in Contract
	Archeology
	Provides introduction to analytical technologies and field of archeometry
	• Service
	Has track record for developing and improving existing technologies for private
	industry
	 Rewarded through pay for services and receiving state-of-the-art scientific
	equipment
	Additional efforts will be made to acquire long term funding from company
	proceeds
Institutional-level	Research investments
performance	Has very strong track record on return on investment from research initiatives
measures:	 Project annual budget and meet that budget without university funding over the
justification and	course of the year
overall essentiality	Building a new learning environment
of program	Participating partner in the one year Masters program for Contract Archeology
	Provides introduction to analytical technologies and field of archeometry
	Will pursue offering a course in Environmental Radioactivity through the Institute
	of Ecology
	• Competing in a global economy
	 Active participant in international scientific symposia, routinely presenting invited
	papers worldwide
	• Enhancing diversity
	• Currently employs two female staff and one Indian staff (out of 10)
	 Sponsoring an International Atomic Energy Agency Fellow from Egypt
Individually selected	 Initiate lines of communication with UGA campus and off-campus research personnel
performance	and organizations
measures	 Host forum with representatives from different university groups
measures	<u> </u>
	• Develop joint research programs and proposals that take advantage of the unique analytical techniques currently available
	· · · · · · · · · · · · · · · · · · ·
	Minimum of two joint grant proposals will be submitted within next two years • Initiate grant applications to foster development of emerging analytical technologies
	• Initiate grant applications to foster development of emerging analytical technologies Minimum of two grant proposals will be submitted within part two years
	Minimum of two grant proposals will be submitted within next two years
	Meet or exceed annual budget projects Derived income exceeds budget projections.
	Derived income exceeds budget projections
	Develop cooperative grant proposals to support investigations into the greenhouse offeet and global warming.
	effect and global warming Submit appropriative great proposal focusing on global warming and the greenhouse
	Submit cooperative grant proposal focusing on global warming and the greenhouse
	effect within next five years

- Pursue cooperative instrument development contract vehicles with private industry Establish at least two cooperative instrument development programs with private industry within next five years
- Implement harbor and marine survey programs to support Homeland Security interests
 - Establish EPA/Homeland Security support for harbor baseline studies within three years
- Develop cooperative marine science grant proposals for studies of the South Atlantic Bite area
 - Implement cooperative marine science grant proposal for studies in the SAB within three years
- Pursue cooperative instrument development contract to support real time analyses of multi-disciplinary sample schemes
 - Submit grant proposal multi-sample collection capabilities coordinated with real-time analyses and position within three years

Center for Humanities and Arts (OVPR) (from rough draft of plan)

Vision	• Promote scholarly inquiry and creative activity in the humanities and the arts by supporting faculty research grants, lectures, symposia, publications, visiting scholars, visiting artists, collaborative instruction, and public conferences, exhibitions, and performances
External factors	Unstable stock market and its effects on potential donors
	Unstable state economy and its effects on the University budget
Goals	• Fund raising: aims to acquire additional external gifts to endow more named professorships
	• Program expansion: increase number of CHA Research Fellowships offered to UGA faculty from 10 to 12 within two years and to 15 within five years
	• Support to scholars and artists seeking external grants: within two years, the Center hopes to offer one-course release time annually to faculty member to serve as mentor/reviewer of grant applications
	Delta Prize for Global Understanding: within five years, hope to raise sufficient endowment funds to increase size of the cash award
Program priorities	• Establish a CHA named professorship in Arts and establish additional CHA named professorships in Humanities
T., -4!44! 1 1 1	Expansion of CHA Research Fellowship program
Institutional-level	• Performs as essential function for the University in promoting and enabling the kind
performance measures: demand	of humanities scholarship and creative achievement that brings renown to the
	University
for program	 Grant competitions Symposia, roundtable discussions, lectures, short-term appointments of scholars and artists from other institutions and other countries, and conferences, exhibitions, and performances, which attract a diversity of audiences from all over campus
T .''' 11 1	Aims to provide additional support for research and creative achievement
Institutional-level performance measures: quality of	 Prestige and national recognition accorded the publications, conferences, exhibitions, and performances funded by CHA
program outcomes	
Institutional-level	Research
performance measures:	 Prestige and national recognition accorded the publications, conferences, exhibitions, and performances funded by CHA
productivity and	• Instruction
impact of program	 Collaborative Instruction Program supports team-taught interdisciplinary courses by providing a grant to department of one of the faculty or releases him/her from a course he/she would normally teach CHA also funds named professorships
	Service
	• Sponsored 10-year international symposium series
	 Sponsored To-year international symposium series Co-sponsored with the Center for International Trade and Security a "UGA Series
	on Globalization and Global Understanding"

Institutional-level	Research investments
performance	Quality of faculty publications, conferences, performances, and exhibitions
measures:	 Grants and fellowships provide support to faculty for writing, thinking, and
justification and	
overall essentiality	communicating with colleagues throughout the world
of program	Grants help recruit, develop, and retain understanding intellectuals who attract
of program	better and better students
	Building a new learning environment
	CHA-sponsored lectures, concerts, performances, and film screenings attract many
	students
	Competing in a global economy
	• University's reputation in humanities and the arts attracts graduate students from
	around the world
	Delta Prize for Global Understanding brings international attention to the
	University as a promoter of a more peaceful global society
	Annual CHA international symposium series brought ambassadors from other
	nations and created many opportunities for international cooperation
	Enhancing diversity
	CHA has regularly sponsored events designed to increase student and faculty appreciation of racial, ethnic, and religious diversity
Individually selected	Fund raising: amount of funds the Center raises
performance	Program expansion: number of CHA Research Fellowships the Center adds
measures	• Support to humanities scholars seeking external grants: number of grants faculty in
	the humanities obtain over the next five years in comparison with number of faculty
	obtained during past five years
	• Delta Prize for Global Understanding: success or failure to raise private funds and
	increase visibility for the Delta Prize

Center for Tropical and Emerging Global Diseases (OVPR) (from rough draft of plan)

Vision	To make advances on challenges through focused biomedical research programs and emphasis on training future leaders of this field
External factors	Continuing threats to state, nation and world from endemic, emerging and re- emerging infectious diseases
	• Cognizance of global economic impact of chronic and re-emerging infectious diseases
	• Explosion of genomic information and need for integrative bioinformatics to harness
	it Funnading higher hydrot
	 Expanding biodefense budget Negative effect of leveling off of overall NIH budget
	Global funding initiatives related to parasitic diseases from non-governmental
	institutions
Goals	• Expand, in conjunction with others, research programs in: pathogenesis of diseases on
	which we do research, population genetics of vectors of these diseases, and
	epidemiology/ecology of the transmission of these diseases
	Develop and execute a comprehensive plant to obtain contiguous CTEGD space CTEGD to the contiguous CTEGD space.
	• Develop endowment for CTEGD to implement innovative research and training
	 programs that will place CTEGD in top 3 such groups in the country Continue expansion of international programs that foster our research and training
	mission
	• Develop, with others, integrated UGA biomedical graduate program that will facilitate
	studies in global infectious diseases
Program priorities	Consolidate CTEGD laboratories into contiguous, expanded space to accommodate
	burgeoning programs and new members, and to lead to more effective, interactive,
	interdisciplinary collaborative research
	• Recruit additional faculty in areas of pathogenesis, population genetics of vectors, and
	 epidemiology/ecology of disease transmission Hire additional support staff to handle increasing grant administration load and obtain
	sufficient office space for staff
	• Lead current and future trainees at graduate and postdoctoral levels to obtain individual fellowships
	• Apply for and secure adequate extramural funding and work collaboratively to obtain
	new Program Project grants within the Center
	• Continue to seek personnel, equipment and operating support for two core facilities: The Molecular Core Facility and The Flow Cytometry Core Facility
	• Seek and obtain international, institutional training grants to help support and train
	overseas trainees who work with CTEGD's faculty
	• Participate in development of integrated biomedical science graduate program at UGA
Institutional-level	Global imperative for programs such as CTEGD
performance	• CTEGD has contributed substantially to overall growth in biomedical research on
measures: demand	campus, which assists larger infectious disease initiatives
for program	• Contributions of CTEGD to this field in areas such as vaccine discovery and drug
	development are focused on high quality of scientific discovery, translational
Institutional laval	research, and training of the future leaders of this field
Institutional-level	Basic biomedical research discoveries and their dissemination

performance • Translational biomedical research discoveries in field settings and their dissemination measures: quality of • Undergraduate, graduate and postdoctoral training program outcomes • Publication of research results in appropriate journals and books • Acquisition of extramural research funding • Acquisition of training grant support • Number and success of those trained Institutional-level Research performance • Relative substance of publications from faculty and their laboratories and their measures: ability to successfully fund their ongoing research productivity and • Instruction impact of program • Courses offered by CTEGD faculty are extremely well received—high demand by students • Members are very involved in research laboratory training of undergraduates, graduate students and postdoctoral scholars—measured by number of trainees and their ultimate placement • Service • Publications an presentations on local, regional, national and international scene • Hosts day-long annual regional Molecular Parasitology/Vector Biology Symposium • Members serve on grant review panels, advisory committees and editorial boards • Measures will be: success of annual symposium, publications that contribute to the field; presentations given; and service contributed through grant reviews, manuscript reviews and advisory committees/boards Institutional-level • Research investments performance • Yield from investments stands at \$24.5 million of research and training support measures: • First class Flow Cytometer Core Facility that serves entire GUA research iustification and community and some surrounding biomedical industries overall essentiality • Building a new learning environment of program • Through CURO, Foundation Fellows, and independent arrangements, CTEGD is highly active in on-campus and international undergraduate research • CTEGD's NIH, T32 Institutional Pre-doctoral and Post-doctoral Training Grant will substantially increase UGA's stature and effectiveness in training • Faculty contribute greatly to didactic training for students in areas of tropical medicine, infectious disease public health and parasitology • Competing in a global economy • Inherently involved in international activities with extensive international ongoing collaborations in research and training, which positions UGA at the forefront of Georgia's international biomedical research effort • NIH/Fogarty International Center bioinformatics training grant between UGA and institutions in Brazil • Ellison Medical Foundation training grant funds 10-15 trainees a year to do research with collaborators oversees for 6-10 weeks or have collaborators send their trainees to UGA • Faculty have funded research programs in Argentina, Kenya, Brazil, Peru, Haiti and Guyana, and have active exchanges with investigators in Ghana, Guatemala, Mali, Japan, Germany, The Netherlands and Egypt • Enhancing diversity Active in both minority undergraduate research and minority recruitment of

	graduate students
	Two faculty have applied for Research Supplements for Underrepresented
	Minorities to their NIH research grants
Individually selected	Expand, in conjunction with others, research programs
performance	• Recruit in pathogenesis (fall 2005) → recruit in population genetics of vectors
measures	(spring 2006) → recruit in epidemiology/ecology of disease transmission (spring 2007)
	Develop and execute a comprehensive plant to obtain contiguous CTEGD space
	• Identify appropriate space to house CTEGD (spring 2005) → complete renovations needed to house CTEGD and move (winter 2006) or complete construction needed to house CTEGD and move (winter 2007)
	Develop endowment for CTEGD to implement innovative research and training
	programs
	• Finalize endowment raising plan with UGA assistance (spring 2005) → initiate active endowment drive (fall 2005) → raise at least half of endowment goal (fall 2006)
	• Continue expansion of international programs that foster our research and training mission
	• Submit revision of D43 application for Kenya (spring 2005) → be awarded D43 grant for Kenyan research training (fall 2005)
	• Develop, with others, integrated UGA biomedical graduate program that will facilitate studies in global infectious diseases
	Successful entrance of graduate students through new program (fall 2006)
	• Other
	Continued and enhanced national and international recognition
	 Assist undergraduates in their continued education; place graduate students in desirable postdoctoral positions; place postdoctoral scholars in additional desirable training positions or permanent positions of their choosing

Complex Carbohydrate Research Centers (OVPR) (from rough draft of plan)

Vision	To be the world's foremost center for the study of complex carbohydrates
External factors	State funding
	Industrial interactions
Goals	 To enlarge expertise in the medical glycoscience arena with an emphasis on basic research, but with an expanding interest in applied research To increase the number of tenured and tenure-track faculty from existing 15 to anticipated total of 18½ To celebrate at least one important breakthrough To maintain federal grant income at \$10M per annum throughout the five year target To increase contracts with industry to the point where the income provides a small but significant part of the CCRC's research funding
	• To increase the training of scientists to the point where they are capable of
Program priorities	 Quality of graduate students and postdoctoral fellows attracted to the CCRC, for which unrestricted funds are needed to attract better students Replace outdated equipment and purchase equipment that will take us into new realms of analytical and computational science (need approximately \$3M)
Institutional-level	Every cell requires complex carbohydrates to live
performance measures: demand	• Expertise in complex carbohydrates will have relevance for many more than five years
for program	 Hope to maintain leadership position as far into the future as anyone can imagine Quality of students, especially those from the US needs to be improved
Institutional-level performance	• Quality of scientific discoveries made by members of the CCRC, documented through peer-reviewed publications
measures: quality of program outcomes	 Quality of journals publications appear Number of times CCRC is invited to give a talk or present a poster at a scientific conference
	 Outcome of CCRC's grant applications Quality of the academic, industrial, and government positions offered to those trained at the CCRC Evaluating rate at which new graduates of the CCRC advance in chosen profession
Institutional-level	Research
performance measures: productivity and impact of program	 Papers published Quality of the journals that publish the papers Grants awarded Quality and number of postdoctoral fellows and graduate and undergraduate students mentored Invited lectures given Quality of seminars presented
	 Instruction Teaching loads equivalent to other UGA scientists CCRC Offers training courses in analytical methods to investigators from academic institutions, industry, and government laboratories Service

Institutional-level performance measures: justification and overall essentiality of program	 Provide consultation and analytical service to investigators from UGA as well as those from other academic institutions, industry, and government laboratories Provides analytical, biochemical, and chemical services for a fee or free of charge when scientific collaboration is involved Want to increase industrial contract work with goal of underwriting 5% of the basic research of the CCRC Research investments Ability to win grant funds to support further research Building a new learning environment Provides hands-on training for an average of 60 graduates and 65 undergraduates each year Competing in a global economy Involved in more than 170 collaborative research projects—about 65% of these are with research teams outside the state of Georgia 9104) and of these, perhaps 1/3 are with foreign institutions 50% of the graduate students and postdoctoral research associates working in the CCRC are from foreign countries Some of the American graduate students and most of the postdoctoral fellows get to visit foreign lands when participating in scientific meetings
	visit foreign lands when participating in scientific meetings • Enhancing diversity
	 Staff includes 10 African Americans, 3 American Indians, and 4 individuals of Hispanic origin (out of 229)
Individually selected	Creativity, originality, and productivity of research
performance	
measures	

Institute for Behavioral Research (OVPR) (from rough draft of plan)

Vision	To facilitate research and increase research funding
External factors	Push from National Institutes for Health to promote trans-disciplinary research
	• Strong interest in research that examines the genetic bases of behavioral difficulties
	• Likely that federal research budgets will remain relatively flat for next few years
Goals	Expanding the infrastructure for gene-environment interaction research at UGA
	• Expand ability to address issues in rural mental health, drug and alcohol treatment
	delivery, care for aging family members, pain perception and basic behavioral
	neuroscience, and a range of social problems such as trauma, delinquency, depression
	and social processes such as effective parenting, strong marriages, strong
	communities, effective schools, prevention, and communication
	• Focus on facilitating high-quality interdisciplinary interaction and research of faculty
	members in social and behavioral sciences
	• Support and promote grant writing among faculty members in social and behavioral sciences
	Promote dissemination of social and behavioral science research to the UGA faculty
	• Provide high quality services to scholars in the social and behavioral sciences at UGA
	Promote recognition of the contribution of the social and behavioral sciences to
	scholarship and to society
	• Provide exposure to external scholars who can stimulate fellows to think in new ways
	about research and research funding
Program priorities	• To begin process of investment in the Family Research Center and the Center for
	Behavioral Health and Human Services Delivery
	 Needs to be strong institutional support of these centers as they continue to compete for and win federal grant dollars
	Provision of funds for a targeted hire of a minority scholar
	• Investment in the gene-environment focus would allow rapid expansion of funding of
	research
Institutional-level	• IBR is the only multi-disciplinary organization on campus that is well positioned to
performance	help social and behavioral scientists achieve excellence in trans-disciplinary research
measures: demand	IBR addresses the needs of Georgia and the country
for program	
Institutional-level	Level of extramural funding from federal sources
performance	Level of extramural funding from private sources
measures: quality of	• Tangible research products that support credibility to conduct gene-environment and
program outcomes	related research
	Number of departments contributing scholars to the fellow program
	Number of seminars and colloquia offered Number of seminars and colloquia offered
	Number of new grant proposals submitted Number of new force the inventor in the state of t
	Number of new faculty involved in mentoring Number of outside greatests brought to compare
	Number of outside speakers brought to campus Publication mound of IRP follows
	Publication record of IBR fellows Notice of which like of IBR fellows
	National visibility of IBR fellows Level of symport services provided to fellows
Institutional laval	Level of support services provided to fellows
Institutional-level	Research

performance • Number of new grant proposals submitted measures: • Total extramural funding housed in the institute productivity and • Total extramural funding facilitated across campus impact of program • Number of publications by IBR fellows • Instruction All seminars and colloquia advertised to faculty, graduate and undergraduate students • Attendance often assigned by faculty to IBR events • IBR events used as vehicle for high-level class discussion • Service • IBR houses a number of intervention programs and studies of delivery systems Institutional-level • Research investment performance • Enhanced grant proposal writing in the social and behavioral sciences measures: • Robust level of external funding iustification and • Expanding infrastructure for research in social and behavioral sciences at UGA overall essentiality • Building a new learning environment of program • Provides range of non-curricular opportunities for faculty, postdocs, graduate students, and undergraduates to be involved in research and learn more about research procedures • Grants employ graduate and undergraduate students providing hands-on learning opportunities across wide range of projects in social and behavioral sciences • Competing in a global economy • Research at the Center for Behavioral Health and Human Services Delivery is considered essential to maintain a competitive edge in the global economy • The Center for Family Research assesses the effect of a variety of processes on children's outcomes, which represents an important investment in the productivity of tomorrow's workforce • Enhancing diversity • Minority representation currently includes 4 fellows, 3 postdoctoral fellows, 6 professional level staff members, and 60 non-professional level staff members • Mentoring program, focus of Family Research Center on African American communities, and effort to provide research mentoring to scholars from historically Black Colleges and Universities has led to increased diversity Individually selected • Level of extramural funding from federal sources performance • Level of extramural funding from private sources measures • Tangible research products that support credibility to conduct gene-environment research • Number of departments contributing scholars to the fellows program • Number of seminars and colloquia offered • Number of new grant proposals submitted • Number of new faculty involved in mentoring • Number of outside speakers brought to campus • Publication record of IBR fellows • National visibility of IBR fellows • Level of support services provided to fellows • Number of external scholars brought to campus • Primary indices for evaluation of the institute would be: number of grant proposals

submitted, total extramural funding housed in the Institute, total extramural funding facilitated across campus and the number of publications by IBR fellows

Institute of Bioinformatics (OVPR) (from rough draft of plan)

Vision	To build a nationally recognized research center in bioinformatics and computational biology
	• To establish and maintain a strong educational (degree) program in bioinformatics and computational biology
	To provide computing support (hardware and software) for campus-wide needs for bioinformatics research and applications
External factors	Bioinformatics is one of the most rapidly growing fields in science today
	 Many universities offer programs
	UGA is behind national leaders in terms of faculty hiring and training program
Goals	To establish strong research programs through hiring more faculty members,
Goals	establishing strong collaborations between leading experimental biologists, and establishing strong funding base from federal and private agencies
	 To establish a strong educational program in bioinformatics training through graduate
	training program, undergraduate courses and summer schools
	• To provide computing power and bioinformatics tools to full and affiliated members of IOB for research and application needs
	• To publish newsletters and distribute them to members and relevant colleges/schools and departments of UGA and other local universities
	To provide support to grant applications by IOB members
	To establish a strong relationship with biotech and pharmaceutical companies to enhance outreach
	Set up summer programs for high-school students to teach basics of how to solve biological problems computationally
Program priorities	Increase faculty hires
Trogram priorities	 Gradually increase computing power of linux cluster—funding is requested to double the size of the computer
	 Establish a position of an associate director of IOB, mainly in charge of the educational program
	 Funding for basic furniture in the IOB office of administrative assistant and Director
	 Administrative assistant and grant specialist become line items in university budget
Institutional-level	NIH and other funding agencies are investing heavily into the field
performance	 Field needs new generation of biologists
measures: demand	Treid needs new generation of biologists
for program	
Institutional-level	Research productivity
performance	Students trained under IOB program
measures: quality of	Overall benefits faculty members on campus from bioinformatics services provided
program outcomes	by IOB
Institutional-level	• Research
performance	• Number of proposals submitted, funded, and total dollar figures of funded projects
measures:	 Number of faculty members interested in bioinformatics research applications,
productivity and	measured by attendance of bioinformatics seminars, special interest group meetings,
impact of program	and bioinformatics symposiums
	• Number of bioinformatics faculty members on campus with continued support from
	• • • • • • • • • • • • • • • • • • • •

	 central administration General attendance of IOB seminars, special group meetings, and symposiums Increase of UGA funding in biological science/computational science due to inclusion of bioinformatics component in funded proposal Quantity and quality of research publications by IOB members Number of collaborations as results of IOB's summer visiting faculty program Instruction Success of getting bioinformatics degree approved under IOB Number of students taking courses solely offered by IOB and increase in number of
	 Number of students taking courses which are cross-listed with IOB Number of graduate students admitted to IOB degree program, number of applications received and average quality of students admitted Service Number of users of IOB Linux cluster and total numbers of projects that benefited using IOB computer cluster
	 Number of participants in summer courses offered by IOB
Institutional-level performance measures: justification and overall essentiality of program	 IOB is set up to meet the increasing needs on campus to: Facilitate interactions between computational scientists and experimental biologists Facilitate faculty development in new era of life science Train new generation of biologists Support basic needs of computing needs for bio-computing on campus
Individually selected performance measures	 Seek stable and large research funding through grant applications Seek to increase critical mass in bioinformatics faculty on campus through working closely with different departments Seek to guide strategic planning and development of bioinformatics research on campus through setting up bioinformatics Task Force to study national trend in research and education Seek to build strong ties with Emory, MCG, and Georgia Tech with goal of setting strong collaborations Seek to have significant interactions with bioinformatics researchers elsewhere through creating summer visiting faculty program Seek to increase awareness of bioinformatics across campus through organizing campus-wide seminar series and special interest group meetings Organize bi-annual symposium on campus Seek to establish degree program offering both MS and PhD degrees (in next 2 years) Offer graduate level courses to students outside IOB Establish component in undergraduate bioinformatics training working towards degree program Seek to establish summer training program for students Establish short courses targeted at faculty members and postdoctoral students Provide computing power and bioinformatics tools to full and affiliated members of IOB for research and application needs Publish newsletters and distribute them to members and relevant colleges/schools and departments of UGA and local universities

Institute of Ecology (OVPR) (from rough draft of plan)

Vision	• To advance ecological knowledge and understanding through a comprehensive, cross-disciplinary search for principles and patterns recognizing how organisms interact with each other and with their environment
External factors	 Funding for national agencies increasingly emphasizes large-scale, team efforts to resolve rapidly growing, complex environmental problems that couple natural and human-dominated ecosystems Identifying new programs and advanced planning of comprehensive proposals Hiring and retention of faculty, researchers and staff
Goals	 Increase and diversify research in disease ecology with focus on population ecology and epidemiology through collaboration with other centers and units on campus and within the region Increase coordination among researchers in UGA's River Basin Center and the Long-Term Ecological Research Program at Coweeta Hydrological Laboratory with focus on water quality, riparian management and valuation of ecosystem services Increase research in tropical ecology and conservation biology with focus on agroecology and sustainability of forested watersheds Sustain one of the nations' top 5 graduate ecology programs through inter-disciplinary research links Strengthen research in ecotoxicology, biogeochemistry, spatial statistics, and timeseries analysis Initiate new regional, collaborative research in the National Environmental Observatory Network Diversify research in the Center for Biodiversity and Ecosystem processes with partners across campus
Program priorities	 Expand office and lab space for River bend Laboratories (Buildings A and B) by colocating River Basin Center and Coweeta LTER Program and coordinating research and staffing Complete renovations for research in disease ecology by current faculty Reassign existing space within Ecology Building, Miller Plant Sciences Building and the Biological Sciences Building to coordinate and centralize staffing and to enhance research by the Center for Biodiversity and Ecosystem Processes Recruit 3 new core faculty and provide renovated laboratory space in Ecology Building Plan for resident faculty member in Costa Rica Increase endowments for Odum Professorship, provide funds for academic enrichment
Institutional-level performance measures: demand for program	 Ecology is a dynamic discipline where success in developing new research approaches is needed to respond to increasingly complex environmental problems Advances in theory, new empirical discoveries, innovative modes of communication and new applications are recognized as essential to test predictions and basic understanding of general and species solutions to societal issues Establishing new links to emerging programs and new technologies will enhance educational opportunities and meet new regional challenges
Institutional-level performance	Our research includes interdisciplinary studies of ecosystem services that well-managed natural ecosystems provide to society

measures: quality of program outcomes	 Methods to evaluate alternative approaches to ecosystem management are needed by state and federal agencies that include improved economic valuation techniques Persistence and sustainability of natural and well-managed ecosystems are necessary for minimizing disease outbreaks that limit wide range of natural populations as well as human populations
Institutional-level	• Research
performance	 Publication in peer-reviewed journals, reports to sponsoring agencies and outreach
measures:	presentations
productivity and	 Creation of new programs that address emerging needs
impact of program	• Instruction
	• Graduate and undergraduate education enhanced through opportunities for hands-on learning while engaged in research projects
	 More than 140 graduate students and 90 undergraduates are involved in our program
	Stable enrollments in Ecology courses
	• Service
	 Outreach through River Basin Center and Spatial Analysis Laboratory links results of research to applications by stakeholders at county and regional levels
	 Science education and outreach to teachers and K-12 school programs through
	Museum of Natural History provide connections with our research to the public
	through formal and informal workshops and training programs
Institutional-level	Research investments
performance	 Ecology program has grown in national recognition as a top-ranked research
measures:	enterprise
justification and	
overall essentiality	• Staff and research scientists are supported in the Institute by OVRP and provide the essential basis for stabilizing inter-disciplinary research
of program	 Joint faculty appointments provide connections and communication among related research working groups
	 Space allocations have increased to accommodate growth in research funding Building a new learning environment
	• Increased participation in the Honors Program by Ecology faculty
	 Development of Maymester courses in Georgia and Costa Rica allow students to participate actively in field research
	• Grant-supported research jobs are available to increased numbers of undergraduate
	and graduate students from numerous programs
	Competing in a global economy
	• Ecology recruits outstanding international students and maintains active network of
	researchers around the world
	• Ecology conducts research in Europe, Latin America, Africa and Asia through
	support from national and international funding agencies
	• Faculty publish in international journals, organize and participate in international
	congresses and workshops, work on joint research and in advanced teaching
	programs, and are invited to serve on international review teams
	• Enhancing diversity
	 Ecology recruits under-represented minorities through UGA's Graduate Research
	Opportunities program
	Ecology established fund to help prospective international students travel to UGA

	for interviews
Individually selected	None specified
performance	
measures	

Nanoscale Science and Engineering Center (OVPR) (from rough draft of plan)

Vision	To revolutionize the biological and physical sciences and related areas of applied
External factors	 sciences and engineering Nanotechnology is a competitive high-tech interdisciplinary arena that is projected to
	 radically change the face of life sciences, bioengineering, and the biomedical sector Growing demand on campus for nanomaterial fabrication and characterization, nanodevice manufacturing, and novel properties determination; however current strength in these areas is insufficient to meet the demand
Goals	Bring together researchers from all areas of science and engineering with interest and expertise in the nanotechnology area
	• Foster new, multidisciplinary collaborative nanotechnology and nanobiotechnology research and educational programs through regular joint seminars, colloquia and workshops
	 Serve as credible platform for large-scale multidisciplinary external funding initiatives Aid in the acquisition and operation of major new nanotechnology infrastructure facilities and instrumentation
	 Serve as a conduit for knowledge transfer, interactions and research collaborations with other nanotechnology-related centers/institutes as well as businesses and industry Develop multidisciplinary biofocused nano-fabrication, nano-characterization, and
	 nano-manipulation facility Design new classes of materials, micro- and nano-fabricated devices and systems with wide ranging biotechnological and biomedical applications
	Bring nanotechnology capabilities to Georgia-based companies and incubate new businesses in this field
	 Obtain external funding to establish at least one nano-related research center Develop new interdisciplinary programs to educate Georgia's future workforce and business leaders in the application of these new technologies
Program priorities	 5 Eminent Scholar/Chaired Professors senior hires, within 5 years, in core UGA nanotechnology areas such as nanomaterial fabrication and characterization, nanodevice manufacturing and molecular electronics, MEMS and NEMS, sensors and actuators, drug and gene delivery and cancer treatment 5 tenure-track Assistant Professor junior hires, within 5 years, in core UGA nanotechnology areas \$1.0M-\$1.5 M per year for senior hire start-up funds, for 5 years \$0.5M-\$0.7M per year for junior hire start-up funds, for 5 years Space allocation for 3,000 ft-squared bio-friendly clean-room facility 10,000 ft-squared of ancillary lab space to relocate existing NanoSEC faculty members to establish core interdisciplinary research facility
	 3,000 ft-squared per new senior faculty member and 2,000 ft-squared per new junior faculty member will ultimately be required \$2.0M per year for nanotechnology infrastructure development, shared-user equipment and facilities acquisition, upgrade and maintenance, and staff support for 5 years
Institutional-level performance measures: demand	Global economic impact of nanotechnology estimated to be at the trillion dollar level over next 15 years

for program	Appropriate nanoscale science and engineering research infrastructure must be developed to transform the state into major attractor and incubator for emerging nanotechnology-based industries
Institutional-level performance measures: quality of program outcomes	See productivity
Institutional-level performance measures: productivity and impact of program	 Research Proposals submitted for extramural funding Total value of proposals submitted Grants awarded Value of awards Research publications in first rank journals Total research publications Instruction Course instruction at both undergraduate and graduate level is evidenced by new course development and submission of REU and IGERT proposals and preproposals, respectively Members of NanoSEC will be instrumental in developing undergraduate and graduate certificate programs in nanotechnology related areas Service Connections/collaborations with local and national industries and government labs
Institutional-level	 Research opportunities for and presentations to high school students Research investments
performance measures: justification and overall essentiality of program	 External funds annually in excess of \$5.5M Awarded two highly competitive NSF Nanotechnology Interdisciplinary Research Team grants Building a new learning environment Active in education at undergraduate and graduate level Interdisciplinary courses and certificate programs are planned Sponsors seminars Competing in a global economy Members of NanoSEC collaborate and submit grant proposals with researchers outside the US Members present papers at international conferences and collaborate with multinational (global) industries Enhancing diversity Currently 2 NanoSEC faculty members, 3 postdoctoral research associates, 4 graduate students and 2 undergraduates are from underrepresented minorities Training grant proposals strongly emphasize the recruitment of students from underrepresented minorities
Individually selected performance	 Interdisciplinary proposals submitted for extramural funding Total value of interdisciplinary proposals submitted
measures	 Interdisciplinary grants awarded Value of interdisciplinary awards Number of patent applications Number of invited papers at conferences

Regenerative Bioscience Center (OVPR) (from rough draft of plan)

Vision	• Coalesce UGA expertise, resources and accomplishments in the field to build one of
	the leading programs in the nation in regenerative bioscience
External factors	Level of state and federal funding
	• Other state initiatives may attract talented researchers to institutions and away from UGA
Goals	• Increase basic and applied research in regenerative bioscience through Federal, State and commercial funding
	Recruit new stem cell researchers
	Promote scientific education in regenerative bioscience
	Promote public education and discussion on regenerative bioscience research
Program priorities	• New hires in regenerative bioscience: 4 new research faculty positions in the next two years (2 senior researchers with external funding in place, 1 new GRA eminent scholar)—estimate \$1M per year for next five years
	• If center grant for stem cell research is obtained, will have\$250,000 per year of support and will require a match in funding for administrative assistance and additional technical support
	• New faculty line hire to strengthen commitment to communicate with the general public on benefits and potential social issue surrounding area
	Administrative assistance needed for monthly hESC Journal Club
Institutional-level performance	• RBC members have made significant contributions to human ESC research and education
measures: demand	RBC provides context for scientific collaboration across departmental and college
for program	boundaries to enhance opportunities of faculty to secure extramural funding for research in the field
	• Center contributes to UGA's educational and outreach mission through enhanced student research and addressing interests/concerns of the public at lectures, symposia, and workshops
	• Actively participants and seeks new collaborative research and service with other universities, health-related organizations and initiatives
Institutional-level performance	• RBC members conduct basic and applied hESC research through Federal, State and commercial funding:
measures: quality of	• \$6.5M grant from the National Institute for Resources at NIH
program outcomes	• 4 RBC members have received NIH supplementary funding
	 BresaGen, Inc., which as NIH funding for distribution of BG01, BG02 and BG03 hESCs, are not only members and collaborators but have also funded research of multiple RBC members
	RBC members recently awarded a NINDS subcontract
	RBC members actively recruit new hESC researchers
	• All RBC faculty have appointments in established UGA departments
	• Since 2003, UGA has added several new faculty that conduct hESC research
Institutional-level	Research
performance	Publication records (impact factors)
measures:	Number of individual and collaborative funded projects
productivity and	Total research funding obtained

impact of program	Number of patent disclosures, patent applications, granted patents, and licensing
	income
	• Instruction
	• Center has no instruction other than providing materials to professors who desire
	information on stem cell research
	• Service
	How many public symposiums we put on that are open to the general public
Institutional-level	Research investments
performance	RBC faculty conduct research in an area that federal and state agencies will fund
measures:	Will continue to apply for grants in areas of interest to faculty and team with other
justification and	researchers in Georgia
overall essentiality	Building a new learning environment
of program	• NIH center grant proposal will fund 3 CURO apprentiships for research in
	regenerative bioscience lab
	• Train graduate students and post docs in labs: recent graduate has 2 patent
	applications and is now at one of the top stem cell labs in the country
	Competing in a global economy
	Currently have 3 faculty involved in start-up companies
	Faculty consult for companies throughout the world
	• Enhancing diversity
	• 2 underrepresented graduate students in RBC labs who will help recruit additional
	underrepresented students
Individually selected	Number and quality by publication records (impact factors) related to regenerative
performance	bioscience
measures	• Number of individual and collaborative projects that are funded and total research
	funding obtained
	Generation of intellectual property measured via number of patent disclosures, patent
	applications, granted patents, and licensing income
	Number of undergraduate, graduate students, and post docs trained, and awards
	obtained by these students
	•

Savannah River Ecology Laboratory (OVPR) (from rough draft of plan)

Vision	To be recognized internationally for integrated multidisciplinary research in the ecological and environmental sciences
External factors	 Cooperative Agreement (funding mechanism) expires June 30, 2006
External factors	
	• Nearly all funding comes from the Department of Energy and other federal agencies
	• Federal budget deficits
	• Likely to lose at least 1/3 of current faculty members through retirement or moves to other organizations
	• Being located on DOE's Savannah River Site, SREL is subject to security and safety regulations that can significantly affect daily operations
Goals	Achieve excellence in research in ecological and environmental sciences
	• Increase awareness of SREL research and the importance of environmental
	stewardship among stakeholders, including general public
	• Provide work environment that promotes achievement of the SREL mission
Program priorities	• Retain and expand the 0.51 EFT tenure track appointments as a tool to recruit and
11081min priorities	retain the most capable scientists available
	Plans for new office/laboratory building
	 Continual investment in equipment through matching funds
Institutional-level	More than 2,700 peer-reviewed publications
performance	About 300 theses and dissertations
measures: demand	 More than 125 student awards from scientific societies
for program	
ioi program	• More than 600 undergraduate students participating in hands-on research and specialized instruction
	• The only UGA graduate degree program delivered via distance learning: MS Interdisciplinary Program in Toxicology
	• Consistently reaches greater than 60,000 members of the general public annually
	• Includes very popular K-12 science education programs
	• Received private foundation funding for expanding science education in FY03-05
Institutional-level	• Number of publications and the scientific impact of those publications as measured by
performance	Science Citation Index
measures: quality of	Amount of grant funding awarded to scientists
program outcomes	 Participation on national and international committees
1 0	Awards received
	 Invited presentations made to external audiences
	 Number of graduate students completing degrees based on research conducted at
	SREL and whether students do so in timely manner and move on to good careers
	 Feedback from participants and evaluation of outreach program's impact
	 Regular external reviews conducted by Department of Energy's Office of Biological
	and Environmental Research
Institutional-level	Research
performance	
measures:	Publishes about 80 peer-reviewed papers and one book per year Passagrahams analyzed to increase visibility and impact of research by publishing.
productivity and	• Researchers encouraged to increase visibility and impact of research by publishing
impact of program	in journals with high citation indices
impact of program	• Faculty members expected to apply for at least one competitive external grant every
	year

• How well SREL's research is perceived in external peer reviews conducted by DOE Education • Provides opportunity for undergraduates to participate in hands-on research through NSF REU Program Service • Formal outreach program funded by DOE for over ten years • Since FY03 SREL has received funding from private foundations to support K-12 activities • Several hundred presentations made per year to diverse audiences including school children, civic organizations and general public • Demand for programs typically exceeds capacity for delivery throughout the year Institutional-level Research investments performance • UGA invests about \$600,000 per year in SREL, which is returned to the University measures: many times over iustification and • Funding from DOE to operate SREL has typically represented the single largest overall essentiality research grant in the University System of Georgia of program • Also receives funding from other federal and state agencies—about \$1-2M per year resulting in research publications, occasional patents, graduate degrees and visibility, which have helped develop international reputation • Building a new learning environment • Informal courses and specialized training occasionally offered in areas such as statistics, GIS applications, computers, analytical instrumentation and molecular biology • Competing in a global economy • About 15% of SREL personnel at any time are foreign nationals from throughout the world (includes students, post docs, technicians, program coordinators, faculty) • SREL hosts foreign faculty for research visits • SREL faculty have taken research leave abroad and taught in foreign universities • SREL scientists active in international meetings and workshops • Enhancing diversity • Approximately 15% of SREL personnel are minorities and about 60% of these minorities are women • SREL actively seeks minority students for NSF-sponsored summer education program • Individual SREL faculty collaborate on research projects with faculty and students from minority institutions • SREL hosts students through joint program involving NOAA and South Carolina State University Individually selected • Achieve excellence in research in ecological and environmental sciences performance • SREL faculty, staff and students will publish at least 70 peer-reviewed scientific measures papers per year for next five years • Each faculty member will strive to increase average impact ranking of their collective annual publications by 5% biennially • Faculty and staff will nominate at least one SREL faculty per year for nationally recognized award • Faculty will present at least one departmental seminar or invited talk per faculty member per year at an institution other than UGA

- Director will ensure that UGA post-promotional review process for faculty is implemented on 3-year cycle for Associate Research Scientists and 5-year cycle for Senior Research Scientists
- Director will assign mentor for each new Assistant Research Scientist
- Participate in scheduled peer reviews sponsored by DOE's Office of Science
- Provide support for one graduate student for each faculty member who desires to sponsor one
- Education Committee will ensure that at least one externally funded proposal is submitted every 3 years to support undergraduate students in residence
- Education Committee will administer survey to all departing students to assess their experiences
- Each faculty member will submit to competitive external program, on average, at least one proposal per year on which he/she is lead principal investigator
- Researchers will seek leverage resources and expertise by increasing collaborations with scientists from University of South Carolina, Savannah River National Laboratory and elsewhere
- Increase awareness of SREL research and the importance of environmental stewardship among stakeholders, including general public
 - Outreach Program personnel will make at least 200 presentations per year in local schools and at SREL Conference Center
 - Outreach Program will seek cooperative partnerships and funding opportunities with external organizations and agencies
 - Public Relations Coordinator will submit at least 2 press releases per month, on average, that highlight SREL programs, publications, activities and personnel
 - Public Relations Coordinator will contact broadcast media at least quarterly to highlight SREL programs, publications, activities and personnel
 - All poster presentations and research snapshots, press releases, and Outreach education materials will be provided by lead author to Computer Services for posting on SREL web sites
 - Computer Services will periodically review diversity of organizations accessing our sites and number of organizations that are linking to the SREL internet site
- Provide work environment that promotes achievement of the SREL mission
 - Ad hoc committee will develop and administer annual anonymous survey to provide feedback about issues affecting work environment
 - At least 2 lab-wide social functions will be held each year
 - Maintenance Department personnel will work in conjunction with Facilities Committee to upgrade and renovate SREL facilities as needed
 - Facilities Committee will review existing use of facility space at least every 5 years
 - Computer Services, working with Computer Committee, will develop appropriate information technology policies and procedures and address lab-wide information technology issues
 - Equipment Committee will make annual recommendations for purchases of new and replacement equipment
 - Facility inspections will be performed semiannually by Safety Services personnel
 - All personnel will be assessed annually on safety performance
 - Safety Committee will review SREL Safety Manual annually, update it as needed, and ensure that it is made available electronically to all Laboratory personnel

- Director and designated group managers will ensure Laboratory security policies are appropriate for an academic research institution by frequent review of security issues
- Computer Service swill administer computer security training to all personnel who require access to SREL information technology resources
- Security Officer will ensure all SREL personnel complete required DOE security training annually

UGA Cancer Center (OVPR) (from rough draft of plan)

Vision	To coordinate and facilitate cancer research among UGA faculty, between the
	University and the Athens community, the State of Georgia, as well as the national
	and international cancer community
External factors	NIH funding projected to drop
	• Funding of research initiatives by Georgia Cancer Coalition has potential that has
	been unrealized
Goals	• Facilitate the participation of UGA cancer research faculty in obtaining extramural
	funding from NCI, ACS, GCC, and other agencies, organizations or companies
	• To have a positive impact on the treatment of cancer, patient care, and lowering its
	incidence, particularly in the state of Georgia
Program priorities	• Research equipment and personnel to supervise a state-of-the-art Surface Plasmon
	Resonance Instrument (Biacore) to measure protein-ligand interactions and a Flow
	Cytometer/Cell Sorter for use on newly populated East Campus Research Park
	• Upgrade of inverted fluorescence microscopy at the CCRC to confocal status
	Will likely have a Core Resource as part of the Emory Winship Cancer Institute Comprehensive Conser Center to be submitted to NCI in Fell 2006 and is possible.
	Comprehensive Cancer Center to be submitted to NCI in Fall 2006 and is possible space may be needed to house aspects of this Resource
	 Administrative support requested from OVRP
Institutional-level	• About 40% of all Georgians will be diagnosed with cancer sometime in their lifetimes
performance	 Virtually all Georgians are directly impacted by relatives and friends diagnosed with
measures: demand	cancer
for program	Research is necessary to reduce this incidence
	UGA needs to be positioned to become part of Comprehensive Cancer Centers that
	will likely be established at Emory and, perhaps, the Medical College of Georgia
Institutional-level	Cancer-related research funding from NCI, ACS, GCC, and other entities
performance	Applications for funding submitted by UGA Cancer Center faculty
measures: quality of	• Intellectual property and licensing revenue generated based on cancer-related research
program outcomes	Cancer research collaborations, both intramural and extramural
	• Participation by UGA cancer researchers in community and state initiatives, including
	presentations
Institutional-level	Research
performance	Yearly assessment made of criteria described in quality of program outcomes
measures:	• Education
productivity and	Participating in developing Ph.D. program in Cancer Biology to be granted by
impact of program	BHSI, Division of Molecular Medicine
	• Service
	• Interact with Regional Program of Excellence of the GCC to facility research
	between UGA, the community, and state of Georgia
	• Speaker's bureau maintained to facility recruiting seminar speakers for various
Institutional-level	venues around the state to highlight cancer research at UGA
performance	Research investments See criteria described in quality of program outcomes
measures:	See criteria described in quality of program outcomes Puilding a new learning environment
justification and	Building a new learning environment All LIGA Concer Center members provide expertunities for in depth research in
Justille at 1511 and	All UGA Cancer Center members provide opportunities for in-depth research in

overall essentiality	their laboratories
of program	 ACS Relay for Life provides means for undergraduates to interact directly with cancer research faculty toward common goal of raising funds for cancer research
	Competing in a global economy
	 Faculty have extensive international collaborations that can become a network for other cancer researchers to take advantage of
	 Participation in the Emory Winship CCC and perhaps, in the future, the MCG CCC, can have direct impact on international collaborations
	Have several Japanese NIC researchers in cancer research at UGA
	Enhancing diversity
	In the process for formally recruiting members
Individually selected	See quality of program outcomes
performance	
measures	

Provost's Office

(from rough draft of plan)

Vision	• To foster a climate of excellence by strategically allocating resources in a manner to enhance the University's teaching, research, and service functions and promote the University's rapidly growing reputation as an intellectual and cultural center in the state, the nation, and the world
External factors	Rapidly increasing emphasis on accountability to external audiences, including federal government
	• Competitive national market affecting faculty salaries and benefits
	National competition for academically excellent students
	Economic and workforce needs of the State
	• Changing landscape of higher education in Georgia, including growth of other four- year institutions and creation of new research institutions
	Board of Regents requirements
	 Annual nature of state budgeting process and decreasing levels in state financial support
	• Impact of HOPE Scholarship and raising quality and reputation of UGA on the number and quality of applicants to UGA
	• Needs of local community, including workforce development, solutions to poverty, environmental planning and improvements of primary and secondary education
	• Changing demographics of population, including increasing number of high school students and adults needing access to higher education
Goals	Recruit, hire, and retain excellent faculty and staff
	Recruit, enroll, retain and graduate excellent students
	• Foster a rich intellectual and cultural environment where students, faculty and staff can thrive
	• Inform resource allocation and other academically-related decisions with the best possible external and internal institutional information
	• Create modern IT infrastructure to support individual units' striving for excellence
	 Prioritize resource allocation, including allocation for space, to achieve designated priorities
Program priorities	Achieve international recognition for UGA as a center of intellectual and cultural excellence
	• Assure quality of faculty, staff, and students is better than it is today
	• Increase significantly the University's awards of contracts and grants
	• Surpass \$500M goal of the Capital Campaign
	Be granted membership in the American Association of Universities
	 Achieve totally wireless campus with integrated data system free from security breaches
Performance	Recruit, hire, and retain excellent faculty and staff
measures	Monitor retention of faculty including reasons for departure
	• Count number of named chairs, eminent scholars, members of national academies
	 Monitor effort to combine Faculty Database with FIRST and HR Personnel Databases
	Monitor professional and staff attrition including reasons for departure
	Recruit, enroll, retain and graduate excellent students

- Measure incoming class through adopting enrollment management plan with goals necessary to meet state needs and institutional goals
- Compare National Survey of Student Engagement for freshmen and seniors
- Track number of graduates attending graduate or professional schools and monitor caliber of those schools
- Track graduate satisfaction surveys and employer satisfaction surveys
- Track % of freshman class having Pell grants
- Monitor retention and graduation rates of diverse segments of the student body
- Document implemented course-embedded measures of student learning
- Monitor responses on Faculty Survey of Student Engagement
- Monitor percentage of graduate students as percentage of total student body
- Monitor attendance at other UGA locations in Georgia
- Foster a rich intellectual and cultural environment where students, faculty and staff can thrive
 - Monitor tone of state newspaper coverage
 - Monitor number and tone of ads in AJC
 - Monitor University's national rankings including U.S. News and World Report
 - Measure reliable evaluation of student participation in attendance at visual, performing arts, and literary events at UGA
 - Monitor implementation of recommendations of the Task Force on General Education
 - Count number of participants and monitor composition of audiences at visual, performing arts, and literary events at UGA
 - Monitory student participation in campus cultural events
 - Count number of hits to internet websites of campus cultural events
- Inform resource allocation and other academically-related decisions with the best possible external and internal institutional information
 - Monitor milestones from BPR
 - Monitor progress toward achieving integration of institutional human, financial and facility data
 - Monitor number of grievances filed
 - Audit staff council issues brought to the attention of the VPs
- Create modern IT infrastructure to support individual units' striving for excellence
 - Externalize critique of Provost's web site addressing clear, easily accessible information, friendly format, etc.
 - Monitor progress of achieving wireless campus
- Prioritize resource allocation, including allocation for space, to achieve designated priorities
 - Monitor success of 5-Year Program Planning effort in affecting budget hearings
 - Monitor classroom usage each semester with goal of increasing efficiency of classroom usage
 - Document process for priority in allocation of space
 - More general purpose classrooms assigned to OVPI
 - More classroom scheduling to OVPI
 - Document number of space changes made annually
 - Analyze and compare square footage changes annually

College of Public Health (from rough draft of plan)

Vision	To protect human health through teaching, research, and public service capabilities
External factors	High rates of per capita incidence of premature death, infant mortality, and maternal mortality in childbirth, infectious disease, heart disease, cancer, substance abuse, obesity and related disorders
	Goal of the national strategy of Healthy People 2010 to eliminate health disparities
	• The emergence of an elderly population that's at risk for poor health outcomes
Goals	 Obtain full accreditation and national stature for a comprehensive College of Public Health in the most resource-efficient, expedient, and strategically appropriate manner Build new faculty and restore lost faculty positions to allow for the expansion of the College to the level required for accreditation within a five year period Improve graduate education programs to be competitive at the national level Successfully compete for external funding Obtain additional space to allow for College growth in instruction and research
Program priorities	 Create new Department of Health Administration, Biostatistics, and Epidemiology (FY 2005-2006) Hire two additional faculty lost to recent budget reductions, one in the Department of Environmental Health and one in the Department of health Promotion and Behavior
	 (FY 2005-2006) Conduct national search and hire a Dean (FY 2005-2006) Hire three faculty recruited in FY 2005-2006 (FY 2006-2007)
	• Conduct search for three new faculty positions: one in Biostatistics, one in Epidemiology, and one in Health Administration/Policy (FY 2006-2007)
	• Conduct a search and hire an Associate Dean (FY 2006-2007)
	 Hire three faculty recruited in FY 2006-2007 (FY 2007-2008) Conduct search for three new faculty positions: one in Biostatistics, one in Epidemiology, and one in Health Administration/Policy (FY 2007-2008) Begin accreditation process (FY 2008-2009)
	Hire three faculty recruited in FY 2007-2008 (FY 2008-2009)
	 Conduct search for three new faculty positions: one in Biostatistics, one in Epidemiology, and one in Health Administration/Policy (FY 2008-2009) Hire three faculty recruited in FY 2008-2009 (FY 2009-2010)
	Receive full accreditation from CEPH (FY 2009-2010)
Institutional-level	• Enrollment in undergraduate-level courses
performance measures: demand	Enrollment in graduate-level courses Number of completed applications for graduate programs.
for program	 Number of completed applications for graduate programs Number of accepted graduate students that enroll in a College graduate program
Institutional-level	Course evaluations report student satisfaction with instruction
performance measures: quality of program outcomes	 During last term of enrollment, each prospective program graduate completes written survey that gives them the opportunity to express their likes and dislikes with their educational experience
	 Three years following graduation, each program graduate will be requested to complete a survey that assesses how beneficial their educational experience was and asks for suggestions for improving our programs Employers of our graduates will be surveyed three years following individual's
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	graduation to determine employer's views of the effectiveness of the College's
	educational programs
Institutional-level	• Productivity
performance	• Faculty
measures:	 Number of courses taught and contact hours generated per year
productivity and impact of program	 Number of peer-reviewed publications coupled with the impact rating of the specific journals
	 Number of grants submitted and number awarded
	• Other aspects such as number of presentations at national/international
	conferences, professional society activities, awards received, etc.
	• Students
	 Awards received including scholarships, fellowships, and other special recognitions
	Graduation rates
	• Impact
	Building a new learning environment
	• Recruiting minority students
	 Provide educational opportunities that are lacking at UGA (biostatistics, epidemiology), which will allow students from related-sciences to benefit from course offerings
	 Research investments
	 Have significant impact on expanding the external research support to the University
	Competing in a global economy
	• Contribute to the improvement of the health status of Georgians, specifically in
	the rural areas of the state
Institutional-level	None specified
performance	
measures:	
justification and	
overall essentiality	
of program	
Individually selected	None specified
performance	1
measures	

Division of Student Affairs

(from rough draft of plan)

Vision	To become one of the premier Divisions in the country
External factors	Challenged to "keep up" with the latest professional trend
	Assessment conducted to determine accountability
Goals	Meet the needs of students
	Contribute to the University's learning environment
	Commit ourselves to a diverse environment
	Build a culture of support within and among the Division staff
	• Continue to build professional credibility for the Division of Student Affairs
	• Increase accountability within the Division
Program priorities	Meet the needs of students by improving and enhancing facilities
	Meet the needs of students by utilizing technology to enhance communication,
	programs and services
	• Increase accountability and build professional credibility for the Division of Student
	Affairs by creating and implementing a systematic review process for departments
	and units
	Contribute to the University's learning environment by examining programs and
	services and their overall impact on student learning
	• Increase accountability and credibility of the Division of Student Affairs by increasing
	the development efforts demonstrated by all department and unit heads
Institutional-level	Examine and track the number of users for various offices
performance	University Housing – track number of applicants verses number of beds available
measures: demand	each year
for program	Ramsey Student Center – track number of individuals utilizing facility
	Tate Student Center – track number of reservations made for facility use
	 Leadership programs – track number of individuals who apply for DAWG CAMP and Leadershape
	University Heath Center – track number of students utilizing various clinics
	Greek life – track number of individuals who participate in fall recruitment
	Disability Resource Center – track number of students who utilize services
	University Testing Center – track number of individuals who register for exams
	• Judicial Programs – track number of students who are seen for judicial hearing
	• Financial Aid – track number of students who apply for Financial Aid
	Multicultural Services and Programs – track number of programs offered, number
	of students involved in Black Educational Support Team program
	African American Cultural Center – track number of programs offered
	LGBT Resource Center – track number of students utilizing center
Institutional-level	Initiate learning outcomes assessment plans and monitor results
performance	Provide list of all assessment projects and how data were used to enhance programs
measures: quality of	and services
program outcomes	• Implement systematic review process for all departments and units that utilizes
	outside constituents and professional standards and guidelines
Institutional-level	Productivity
performance	Track number of staff teaching University level courses
measures:	Track number of staff participating in scholarly research

productivity and • Track number of staff publishing scholarly work impact of program • Track number of staff presenting at professional conferences • Track number of staff who participate in professional organizations • Building a new learning environment • Construction and renovation of facilities • Individual units and department submit accomplishments that enhance the learning environment • Implement a learning outcomes assessment plan that will demonstrate Student Affairs' overall contribution to the student learning experience • Research investment • Competing in a global economy • Enhancing cultural awareness and appreciation on campus • Will provide a list of events and activities that enhance diversity on campus • Will provide a list of events and activities that have assisted with the retention of minority students Institutional-level • None specified performance measures: iustification and overall essentiality of program Individually selected • Meet the needs of students by improving and enhancing facilities performance • Expand and renovate University Housing: install sprinklers in Boggs, upgrade measures Morris Hall, modernize University buildings B and J (2007) → install sprinklers in Mell and Libscomb, modernize University Village buildings K and L, begin (Budget included in construction on new facility on Reed Quadrangle, expansion of Rutherford Hall plan) (2008) → upgrade Brumby Hall HVAC, renovate University Village building E, renovate Rutherford Hall and complete expansion, complete construction of new facility (2009) → upgrade Russell Hall HVAC system, renovate Mary Lyndon, renovate University Village building F (2010) → upgrade Oglethorpe House HVAC system, install sprinklers in Brandon Oaks (2011) • Increase student activity space to achieve professional standards: 100,000 sq. ft. $(2005) \rightarrow$ break ground on new Tate construction $(2007) \rightarrow$ continue construction (2008) → renovate original Tate facility (2009) → project complete (2010) • Construct outdoor leisure pool: obtain campus approval, submit project for BOR approval (spring 2006) → architect hired, Senior Administration approves design (fall 2006) \rightarrow construction begins (spring 2007) \rightarrow construction complete by 2008 • Expand and renovate University Health Center: obtain campus approval, submit project for BOR approval (spring 2006) → architect hired, Senior Administration approves design (fall 2006) → construction begins (spring 2007) → construction and renovation complete by 2008 • Relocate Lumpkin Street fraternities to alternative location: Greek organizations vacate Lumpkin Street property (May 2007) → architectural firms will begin design for River Road houses (2008) → construction begins on River Road fraternities $(2009) \rightarrow$ construction complete on River Road fraternities $(2010) \rightarrow$ fraternities fully relocated from Lumpkin Street property Gymnastics space renovation: space vacated (January 2007) → renovation complete (fall 2007)

- Meet the needs of students by utilizing technology to enhance communication, programs and services
 - Integrate technology more systematically in individual departments: determine baseline (2005) → 3 areas integrate a technological process to enhance effectiveness (2007) → 6 areas integrate a technological process (2008) → 9 areas integrate a technological process (2009) → all areas integrate a technological process (2010)
 - Increase accuracy of all Division of Student Affairs websites: current accuracy level
 ~80% → division maintains 100% accuracy ensure through monthly site reviews
 (2007-2011)
 - Ensure all student information is secure by removing all non-essential information from data bases systems: determine baseline (2005) → 50% of (eligible) departments move away from use of SS# (2007) → 75% of (eligible) departments move away from use of SS# (2008) → 100% of (eligible) departments move away from use of SS# (2009)
- Increase accountability and build professional credibility for the Division of Student Affairs by creating and implementing a systematic review process for departments and units
 - Create systematic departmental review process that incorporates outside constituents: create Program Review process (2005) → accomplished and implemented (fall 2006)
 - Conduct critical analysis and systematic review: undergo systematic review by outside consultant (2005) → 30% of all departments undergo newly create review process(2007) → 60% of all departments undergo newly create review process(2008) → 90% of all departments undergo newly create review process(2009) → 100% of all departments undergo newly create review process(2010)
- Contribute to the University's learning environment by examining programs and services and their overall impact on student learning
 - Implement Learning Outcomes Concept into daily operation of Student Affairs Departments: develop model for assessing programs (2005) → train staff in conducting learning outcomes assessment (2007) → conduct year one assessment with 5 departments (2008) → utilize information to modify programmatic curriculum (2009) → conduct year two assessment with same 5 departments (2010)
- Increase accountability and credibility of the Division of Student Affairs by increasing the development efforts demonstrated by all department and unit heads
 - Increase number of prospects identified and cultivated for the Division: determine baseline (2005) → increase by 3 over baseline (2007) → increase by 5 over baseline (2008) → increase by 8 over baseline (2009) → increase by 10 over baseline (2010) → increase by 13 over baseline (2011)
 - Increase number of in-home trips that include Division staff: determine baseline (2005) → increase by 3 over baseline (2007) → increase by 5 over baseline (2008)
 → increase by 8 over baseline (2009) → increase by 10 over baseline (2010) → increase by 13 over baseline (2011)
 - Increase number of development proposals submitted by departments: determine baseline (2005) → increase by 3 over baseline (2007) → increase by 5 over baseline (2008) → increase by 8 over baseline (2009) → increase by 10 over baseline (2010) → increase by 13 over baseline (2011)

University of Georgia Libraries (from rough draft of plan)

Vision	• To adopt and adapt the best new technologies and combine them with traditional
	collections and services to provide the greatest possible access to recorded knowledge and the scholarly record
External factors	Global economic effects on scholarly publishing industry
	• Faculty and researchers acceptance to make scholarly work available in a free and timely manner
	Narrow interpretation of the "fair use" copyright principle by commercial
	publishers/vendors restricts libraries in access and use they can provide
	New information technology provides opportunities
	 Digital technology allows us to generate visibility and prestige for the University Libraries benefit from consortia pricing
	Rapidly evolving need for assessment and accountability
	Small pool of highly qualified librarians and staff
	• Actions and decisions of the state legislature and the Board of Regents
	Worldwide inflation and devaluation of the dollar in international markets
Goals	To provide the best blend of resources in a package that is easily understood and used
	• To continue to actively seek opportunities to interact with faculty and students and
	collaborate with them at all stages of the learning process and with all sources and
	formats of information
	To provide facilities that support a community of scholars
	• To ensure librarians, archivists, IT professionals, and other staff are trained,
	compensated, and given the resources they need
Program priorities	• Strike optimum blend of electronic and print resources including the expansion of
	locally created digital collection and preservation of existing collections and materials
	• Resources needed: funding to acquire electronic and print resources needed (\$2M
	increased funding plus 5% inflation in subsequent years); continued funding for
	efforts to digitize important scholarly resources, supplemented by external grants;
	increased funding for preservation of critical and unique materials, especially in
	broadcasting and media collections
	Expand our role as a teaching library
	• Resources needed: university policies that support a teaching role for the Libraries; partnerships with teaching faculty to promote increased library instruction;
	additional librarians assigned to instruction; funding for software tools that make access to library resources as simple and direct as possible
	• Construct or renovate facilities to support Libraries' programs, including: construct
	Special Collections Libraries Building, enhance existing facilities to provide
	improved study space, explore private funding for a Fine Arts Library
	• Resources needed: state funding for Special Collections Libraries Building (now at
	\$8M with goal of \$12M); MRR funds to renovate/remodel first floors of Main and
	Science Libraries; use private funds to develop preliminary plans for Fine Arts
	Library that can be used to explore potential for private funding
	• Invest in Libraries' faculty and staff to ensure their retention and provide
	opportunities for their professional growth
	• Resources needed: increases for salaries to ensure we recruit and maintain best staff

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	possible; adequate funding of training and travel budgets; funding for equipment, supplies, and software to support best possible work practices
Institutional-level	Circulation and entry statistics
performance	Interlibrary borrowing/lending statistics
measures: demand	Statistics tracking use of electronic resources
for program	Growth in development activities and endowment funds, measured annually
	Reference questions asked
Institutional-level	ARL annual ranking and statistics, measured annually
performance	
measures: quality of	• LibQUAL assessment of user satisfaction
program outcomes	• Use of ARL and LibQUAL data to compare UGA libraries with peer and aspirational
	institutions
Institutional-level	Departmental report statistics
performance	Bibliographic instruction sessions
measures:	Library web statistics
productivity and	• Grants received
impact of program	
Institutional-level	Building the new learning environment: providing information, assistance, and
performance	resources in both physical and virtual formats demonstrates new approach to learning
measures:	• Research investment: providing students and faculty with best possible resources
justification and	enables faculty to become leaders in their fields of research and students to develop
overall essentiality	confidence in the knowledge that is available to them
of program	• Competing in a global economy: our collections and resources provide for the
	diversity of research in a global economy
Individually selected	• To provide the best blend of resources in a package that is easily understood and used
performance	Base increases to budget and total expenditures; private donations; ration of
measures	GALILEO funded databases to UGA funded databases;
	serials/monographs/electronic expenditures; compare additions to collections of
	UGA Libraries with other ARL libraries with similar funding
	Number of digital objects created on annual basis; number of amount of grant
	money awarded; staff time spent on digitization; participation in number of
	cooperative digital projects in which UGA is a participant
	• LibQUAL, user surveys; focus groups
	• LibQUAL and focus groups to monitor on-line needs/desires of faculty and
	students; number of staff devoted to in-house programming for improved access;
	commercial software packages purchased to enhance access
	• To continue to actively seek opportunities to interact with faculty and students and
	collaborate with them at all stages of the learning process and with all sources and
	formats of information
	• Number of classes that are taught, subjects covered, students attending and their
	classification, evaluations received at end of class
	• Librarian/Faculty contacts, joint projects initiated and/or completed successfully;
	number of faculty requesting BI instruction for their classes
	Offer federated searching; utilize LibQUAL and focus groups to determine user
	needs
	To provide facilities that support a community of scholars
	• Standing on new buildings lists; amount of money raised through private donations
	• Funding allocated for renovation; staff time spent devoted to cost studies and plans

for renovation

- To ensure librarians, archivists, IT professionals, and other staff are trained, compensated, and given the resources they need
 - ARL salary report; resignations/hires; diversity of staff and faculty
 - Number of staff attending training or professional programs, workshops, etc.; number of staff attending web conferences; number of professional development programs offered to staff by the Libraries