Welcome and Agenda

- Welcome and PSO Overview
- Community Engagement
- Service-Learning
- Applied Research
UGA’s Outreach Legacy

- Outreach and service are deeply ingrained in our history
- We were granted land-grant status in 1872 and sea-grant status in 1980
- Outreach is an equal part, along with research and instruction, of UGA's mission

School and College Based Outreach
Cooperative Extension
Eight Diverse UGA Public Service & Outreach Units
Our Mission

- To improve the economic vitality of our state
- To develop the state’s leaders
- To help solve Georgia’s locally-identified challenges
Our Impact

- Public service faculty track
- Physical infrastructure across Georgia
- Web of relationships that benefit the university
- Partnerships with governments, businesses, education, communities, nonprofits

We are a National Leader

- In 2022, UGA won the national Association of Public and Land-grant Universities highest national award, the C. Peter Magrath Award for Community Engagement.
- UGA holds Carnegie Foundation classification as a Community Engagement University.
- UGA publishes the Journal of Higher Education Outreach and Engagement, the premier journal for peer-reviewed scholarship related to outreach and community engaged research, teaching and service.
- The Association of Public and Land-grant Universities designated the University of Georgia an Innovation and Economic Prosperity University and has recognize PSO units with awards for impact on the lives of Georgians.
Ways to Get Involved

- New Faculty Tour
- Service-Learning Fellows
- Rural Engagement Faculty Workshop
- Experiential Opportunities for Students
- Partnerships with Public Service & Outreach
Alzheimer’s disease and related dementias (ADRD) in Georgia, 2022

- Ranked 50th in health care for older persons.
- 37.5% increase in ADRD incidence since 2018.
- $26,475 per capita Medicare spend for ADRD in 2021.
- ADRD-related Medicaid costs expected to increase by 40.4% by 2025.
- In 2021, Georgians provided 647,000 hours of care for ADRD, valued at $9.3 Billion.
- 54% of Georgia’s caregivers have chronic health conditions; 21.6% depression.
- 392% workforce increase needed for ADRD care by 2050.

159 counties
118 counties designated rural or with populations below 50,000
100 practicing geriatricians as of 2022.
Opportunities for change, ready for a land-grant university to tackle

Knowledge: health literacy, "old-timer's disease"

Cultural: mistrust of science, language barriers, stigma

Infrastructure: lack of resources, access

Economic: major out of pocket medical expense

CARE in Georgia

Working community
Planned for 2023
Waiting list
The CARE process

- **Phase I: Listening**
- **Phase II: Action Planning**
- **Phase III: Implementation**
- **Phase IV: Impact Evaluation**

Dr. Jenay Beer shares a support plan with community members.

Dr. Stephen Correia discusses Alzheimer’s disease care with a community member.

A CARE student surveys community members.

A CARE student harvests vegetables with patients and caregivers.

Community impact through CARE

**Short-term goal**
To increase access to resources, so fewer families face crisis

**Medium-term goal**
To improve detection of Alzheimer’s disease and related dementias.

**Long-term goal**
To reduce the incidence of dementia diagnoses.
**Service-Learning**

Applying academic skills to address a community need, issue, or problem and to enhance student learning

PAUL MATTHEWS  
Associate Director,  
Office of Service-Learning

TIFFANY WASHINGTON  
Associate Professor  
Director, Ph.D. Program  
School of Social Work

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**Applied Research**

Solving a specific problem or providing innovative solutions to issues affecting an individual, group or society

ROB GORDON  
Director,  
Carl Vinson Institute of Government

JON CALABRIA  
Professor,  
College of Environment + Design
Questions?
outreach.uga.edu
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