

# Public Service & Outreach

New Faculty Orientation

*August 9, 2024*

*Matt Bishop*

*Associate Vice President for Public Service and Outreach*



UNIVERSITY OF  
**GEORGIA**



# *Welcome and Agenda*

**WELCOME AND PSO OVERVIEW**

**COMMUNITY ENGAGEMENT**

**SERVICE-LEARNING**

**APPLIED RESEARCH**





# *UGA's Outreach Legacy*

- Outreach and service are deeply ingrained in our history
- We were granted land-grant status in 1872 and sea-grant status in 1980
- Outreach is an equal part, along with research and instruction, of UGA's mission







***School and College Based Outreach  
Cooperative Extension  
Eight Diverse UGA Public Service & Outreach Units***





# Archway Partnership

**Carl Vinson  
Institute of Government**

**Center for Continuing  
Education & Hotel**

**Small Business  
Development Center**

**State Botanical Garden  
of Georgia**

**J.W. Fanning Institute for  
Leadership Development**

**Marine Extension &  
Georgia Sea Grant**

**Office of Service-Learning**



**Public Service & Outreach  
UNIVERSITY OF GEORGIA**





# *Our Mission*

- To improve the economic vitality of our state
- To develop the state's leaders
- To help solve Georgia's locally-identified challenges



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# *Our Impact*

- Public service faculty track
- Physical infrastructure across Georgia
- Web of relationships that benefit the university
- Partnerships with governments, businesses, education, communities, nonprofits



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# *We are a National Leader*

- UGA has won several recent major awards for our impact.
  - 2024: International Town & Gown Association Presidential Award for Experience UGA. 2023: University Economic Development Association (UEDA) Awards of Excellence. 2022: Association of Public and Land-grant Universities highest national award, the C. Peter Magrath Award for Community Engagement.
- UGA holds Carnegie Foundation classification as a Community Engagement University.
- UGA publishes the *Journal of Higher Education Outreach and Engagement*, the premier journal for peer-reviewed scholarship related to outreach and community engaged research, teaching and service.
- UGA is recognized as an Innovation and Economic Prosperity University by UEDA.





# *Community Engagement*

Connecting Georgia communities with UGA resources to address critical locally-identified needs and opportunities



**MICHELLE ELLIOTT**  
Director,  
Archway Partnership



**DEVIN LAVENDER**  
Clinical Assistant Professor,  
College of Pharmacy





# Community Engagement



Archway Partnership  
UNIVERSITY OF GEORGIA

## ARCHWAY PROFESSIONAL

Community-based faculty member facilitates stakeholder engagement and connects community with resources



## EXECUTIVE COMMITTEE

Community stakeholders set priorities around complex identified needs and issues



## ISSUE WORK GROUPS

Interested community stakeholders create and implement work plans to address specific issues





# *Service-Learning*

Applying academic skills to address a community need, issue, or problem and to enhance student learning



**SHANNON BROOKS**  
Director,  
Office of Service-Learning



**ABIGAIL BORRÓN**  
Associate Professor,  
College of Agricultural and  
Environmental Sciences





# *Service-Learning*



Service-learning is a form of experiential learning in which students apply academic knowledge to address a **COMMUNITY NEED** in order to enhance their learning, develop as professionals, and learn the importance of **CIVIC ENGAGEMENT**.

**OUR  
IMPACT**

**9,500+**

UGA students enrolled in service-learning courses

**514**

service-learning course sections offered

**408,000**

service hours contributed by students

**\$12.75M**

in community benefit



# *Applied Research*

Solving a specific problem or providing innovative solutions to issues affecting an individual, group or society



**SHANA JONES**  
Associate Director,  
Carl Vinson Institute of  
Government




**JON CALABRIA**  
Professor,  
College of Environment +  
Design








# Applied Research



COASTAL EDITION

## NATURE-BASED SOLUTIONS FOR BIODIVERSITY

USACE: Burton Suedel, Amanda Tritinger, Kyle McKay  
 UGA: Jon Calabria, Matthew Bilskie, James Byers, Brock Woodson, Kelsey Broich, Emily Dolatowski, Eleanor Hair

College of Engineering  
 Institute for Sustainable Infrastructure Systems  
 College of Architecture + Design  
 Carl Vinson Institute of Government







*Questions?*

[outreach.uga.edu](http://outreach.uga.edu)







# Ways to Get Involved

- New Faculty Tour
- Service-Learning Fellows
- Rural Engagement Faculty Workshop
- Experiential Opportunities for Students
- Partnerships with Public Service & Outreach

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